

Top Tools for Business 2010

A series of small business seminars presented by the Cleveland/Bradley Chamber of Commerce.

“Making the Most of Your Advertising Dollars”

Wednesday, March 17, Noon

Spending money on advertising is one of the surest ways to increase not only your business traffic but your overall revenues as well. This session will focus on how best to spend your limited advertising dollars and the costs of various media placements. Facilitators will be Brent Templeton of Templeton Design Group and Rick Platz with the Small Business Development Center at Cleveland State. Both of our presenters have extensive experience in working with businesses looking to maximize their advertising budgets. The program will cover the range of expenditures from no-cost to “the sky’s the limit” advertising budgets.

The program will also feature displays by Chamber-member providers of advertising opportunities who will answer your questions in a non-selling environment.

Registration Form—Deadline: Monday, March 15, Noon

Name: _____

Business: _____

Phone: _____ Email _____ FAX: _____

Members—\$10 per person, includes lunch ___ Person(s) @ \$10 each=\$ _____

Non members—\$15 per person ___ Person(s) @ \$15 each= \$ _____

Members who do not wish a meal may attend at no charge but registration is required.

I want to attend but do not want to order a meal. Check here _____

I wish to pay by (circle one) Check VISA/MC AMEX Discover

Card Number _____ Expiration Date _____

Name on Card _____

Full Billing Address _____

CV Code (3 digits on back of card over signature) _____

Signature _____

Fax 472-2019 if charging or mail to

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Cleveland/Bradley Chamber of Commerce

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