

The Book

**A RESOURCE & REFERENCE GUIDE FOR
CLEVELAND/BRADLEY COUNTY, TENNESSEE**

Compiled by
Cleveland/Bradley
Chamber of Commerce
PO Box 2275
Cleveland TN 37320-2275



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Introduction

Location

Nestled in the foothills of the Smoky Mountains, Cleveland/Bradley County is an ideal place to live, work and grow. Our seasonal climate, major transportation advantages, diversified economy and natural beauty are all factors to consider for any type of relocation to the area. Presented here is the information necessary to make the transition from newcomer to resident an easy experience. Please call on the Cleveland/Bradley Chamber of Commerce if we can provide any additional information. Our mailing address is PO Box 2275, Cleveland TN 37320-2275. Our offices are located at 225 Keith St NW in the Village Green Town Center. Call us at 423-472-6587, or visit our website at www.clevelandchamber.com.

History

In 1836 the city of Cleveland consisted of one small log cabin located in the heart of the Cherokee nation. This cabin, known as Taylor's Place, was occupied by Andrew Taylor and his Indian bride. During that year, the Ocoee Purchase Treaty was made with the Cherokees and Bradley County was born. A legislative act established the county and gave it the name Bradley in honor of Col. Edward Bradley. Bradley served with honor under Andrew Jackson in the War of 1812 and was also a personal friend of Jackson. The same act also specified that the county seat should bear the name "Cleveland" in honor of Col. Benjamin Cleveland, a Revolutionary War hero. The city of Cleveland was incorporated February 4, 1842, with a population of 400.

Altitude

875 feet above sea level

Area

City—20 square miles; county—338 square miles

Climate

Seasonal, yet moderate. Mild winters and summers.
Average annual rainfall—54.6"
Relative humidity—72%
Average frost-free days—228
Average snowfall—5"

Latitude

35 degrees-11 minutes

Longitude

84 degrees-52 minutes

Air Quality

Cleveland/Bradley County's air quality is classified "excellent" by the Tennessee Department of Health and Environment. No significant concentration of hazardous pollutants such as carbon monoxide or sulfur dioxide is present. Therefore, we are classified as an attainment area for all parts of Cleveland/Bradley County.

Cost of Living

Living costs are 8.9 percent below the national average based on the first quarter 2004 ACCRA report. Based on the prices of 59 different items, the report measures intercity cost differences for consumer goods and services. Taxes and non-consumer expenditures are excluded. In the all-items index, which includes grocery items, housing, utilities, transportation, healthcare, and miscellaneous goods and services, Cleveland's living costs were 91.1 percent. The U.S. average is 100 percent.

City	All Items	Grocery	Housing	Utilities	Healthcare
Cleveland, TN	91.1	97.4	84.6	99.7	85.0
Atlanta, GA	98.7	95.6	94.8	90.3	104.3
Charlotte, NC	94.8	97.6	87.9	86.4	111.6
Chattanooga, TN	94.6	97.6	84.1	95.0	93.2
Johnson City, TN	93.0	92.3	90.7	95.4	81.5
Huntsville, AL	93.3	102.9	75.2	94.2	91.9
Louisville, KY	94.0	92.8	82.9	101.2	84.4

Source: ACCRA Cost of Living Index, First Quarter 2004.

Crime-Rate Comparisons

	Population	Crime Index	Modified Crime Index ¹	Murder/ Non-negligent Manslaughter	Forcible Rape	Robbery
Athens	13,471	1,166	1,168	0	7	18
Chattanooga	158,507	15,867	15,939	24	112	625
Cleveland	37,898	2,373	2,378	3	29	29
Knoxville	177,191	11,983	12,121	21	74	553
Tennessee	5,797,289	290,961	???	420	2,290	9,413

	Aggravated Assault	Burglary	Larceny/Theft	Motor Vehicle Theft	Arson ¹
Athens	186	217	665	73	2
Chattanooga	1,638	2,574	9,462	1,432	72
Cleveland	210	340	1,653	109	5
Knoxville	1,308	2,135	6,680	1,212	138
Tennessee	29,439	61,248	161,610	26,541	

¹ The Modified Crime Index is the sum of the seven offenses making up the Crime Index, with the addition of arson. If the FBI does not receive 12 months of arson data from either the agency or the state, no arson or Modified Crime Index will be shown.

Residents within the city limits are protected by an active, full-time police force of 89 officers. The Sheriff's Department serves the residents of unincorporated areas in Bradley County with 97 state certified patrol officers.

Source: www.fbi.gov/ucr/02cius.htm. Revised April 15, 2004.

Medical Care

Area Hospitals

Bradley Memorial Hospital
 2305 Chambliss Ave NW
 Cleveland TN 37311
 423-559-6000
 (251 beds)
www.bradleyhospital.com

Cleveland Community Hospital
 2800 Westside Dr NW
 Cleveland TN 37312
 423-339-4100
 (100 beds)
www.clevelandcommunity.com

Area Health Department

Bradley County Health Department
200 Dooley St SE
Cleveland TN 37311
423-728-7020

Healthcare Services

Allergy	Nutritional Counseling
Anesthesiologists	Oncology
Asthma	Ophthalmology
Cardiac Treatment	Optometrists
Chemotherapy	Orthopedics
Chiropractic	Osteoporosis
Dermatology	Otorhinolaryngology
Diagnostic/Therapeutic Endoscopy	Outpatient Services
Emergency Department	Pediatric Care
Gastroenterology	Physical Therapy
Gynecology	Plastic Surgery
Hematology	Podiatry
Immunology	Psychiatry
Intensive and Coronary Care	Pulmonary
Laser Surgery	Radiation Oncology
Lithotripsy	Rehabilitation for Work Hardening
Mammography	Respiratory
Maternal and Infant Care	Same-Day Surgery
Nephrology	Sleep Disorders
Neuropsychology	Speech Therapy
Neurology	Urology

Population of Cleveland/Bradley County, Tennessee

<u>Area</u>	<u>1980</u>	<u>1990</u>	<u>2000</u>	<u>2003 (Estimates)</u>
Bradley County	67,547	73,312	87,965	90,264
Cleveland	26,415	30,354	37,192	37,368

According to the 2000 census, the median age in Bradley County is 35.5. Those 18 years of age and under account for roughly 26.8 percent of the total population, and those who are 65 years of age and over account for approximately 11.7 percent. The number of individuals per household is 2.50.

For the city of Cleveland, the median age, according to the 2000 census, is 34.0. Those 18 years of age and under account for roughly 26.4 percent of the population, and those who are 65 years of age and over account for approximately 13.9 percent of the population.

Source: U.S. Department of Commerce, Bureau of the Census (2000). Revised February 2004.

Selected Estimated Population and Housing Characteristics (2000)

	Bradley County	Cleveland	2005 Projection	2010 Projection
Total Population	87,965	36,880	92,686	97,371
Sex				
Male	42,888	17,505		
Female	45,077	19,375		
Age				
Under 5 years	5,764	2,380	6,120	6,292
5 to 9 years	5,890	2,164	6,197	6,542
10 to 14 years	5,732	2,250	6,311	6,616
15 to 19 years	6,368	2,917	6,210	6,867
20 to 24 years	6,985	3,842	6,466	6,280
25 to 34 years	12,512	5,152	13,427	13,963
35 to 44 years	13,684	5,089	13,467	12,820
45 to 54 years	11,867	4,287	12,653	13,666
55 to 59 years	4,888	1,821	5,682	5,781
60 to 64 years	3,956	1,714	4,688	5,463
65 to 74 years	5,944	2,949	6,566	7,612
75 to 84 years	3,323	1,713	3,664	3,998
85+	1,052	602	1,235	1,471
Total	87,965	36,880	92,686	97,371

Source: U.S. Department of Commerce, Bureau of the Census (2000). Revised February 2004.

Population Growth

2003-2004 (Estimate)	%
2000-2001	2%
1990-2000	19%
1980-1990	9%

Source: U.S. Department of Commerce, Bureau of the Census (2000). Revised February 2004.

Characteristics (County)

Male	48.0%
Female	52.0%
White	95%
Black	4.0%
Other	0.1%
Under 18 years old	25.0%
18-24	12.0%
25-34	17.0%
35-49	21.0%
Over 50	25.0%

Household Income

\$0-\$9,999	3,883	11%
\$10,000-\$14,999	2,789	8%
\$15,000-\$19,999	2,745	8%
\$20,000-\$24,999	2,588	8%
\$25,000-\$29,999	2,552	7%
\$30,000-\$34,999	2,554	7%
\$35,000-\$39,999	2,246	7%
\$40,000-\$44,999	2,072	6%
\$45,000-\$49,999	1,801	5%
\$50,000-\$59,999	3,365	10%
\$60,000-\$74,000	2,710	8%
\$75,000-\$99,999	2,821	8%
\$100,000-\$124,999	873	3%
\$125,000-\$149,999	437	1%
\$150,000-\$199,999	293	1%
\$200,000+	526	2%

Median Household Income \$35,032

Per Capita Income \$18,108

Source: Bureau of the Census. Revised April 1, 2004.

Recreational Facilities and Activities

Baseball: Numerous leagues for girls, boys and adults with tournaments held on weekends

BMX Track: 1

Bowling Alleys: 2

Walking Trails: 4

Golf Courses: 4 (2 public, 2 private)

Municipal Community Centers: 3

Organized Programs: YMCA, Boys and Girls Club, Boy Scouts, Girl Scouts, Dixie Youth Baseball, and City and County Recreation Departments

Picnic Areas With Pavilions: 5

Racquetball: 10 courts

Senior Citizens Center

Softball: Numerous leagues and tournaments for adults and youth in spring, summer and fall

Stock Car Racing: Cleveland Speedway

Swimming: 7 pools (public and private)

Tennis: 16 public courts, 12 private

Theatres: 2

Hotels & Motels: 24 (1,215 rooms)

Restaurants: 113

The Cherokee National Forest is 20 minutes east of Cleveland and offers boating, fishing, swimming, camping, hiking, picnicking and hunting for squirrel, deer, wild turkey and wild boar.

The Ocoee River and the Hiwassee River, located in the Cherokee National Forest, offer some of the best whitewater rafting in the United States.

Industrial Land

Cleveland/Bradley County Industrial Parks

The Bradley/Cleveland Industrial Development Board controls more than 450 acres in two publicly owned and developed industrial parks and has cooperative arrangements with private developers and land owners controlling over 1,000 acres. The Cleveland/Bradley Chamber of Commerce serves the Industrial Board as the community's point of contact for economic development projects. The Chamber also maintains an inventory of publicly and/or privately owned land and buildings. These properties can be viewed on the Chamber of Commerce website at www.clevelandchamber.com.

The Cleveland/Bradley County Industrial Park is located approximately 2.5 miles from Exit 20 off I-75 and contains 330 acres of which about 80 acres are still available. A Norfolk/Southern Railroad mainline serves the park. All utilities, including three-phase power, gas, water and sewer, are available at the property line of each site. Roads are furnished by the city and county. The park is within the corporate limits of the city of Cleveland and is served by the city's police and fire departments. It has a Class III fire insurance rating.

The Hiwassee River Industrial Park is a 121-acre development located a quarter of a mile off I-75 at Exit 33 and has Interstate visibility. The Industrial Development Board cooperates with an adjoining land owner in marketing an additional 426 acres. All utilities are available at the park, including three-phase power, gas, water and sewer, and are generally extended to each site. The park is located in Bradley County; therefore, only county property taxes are applied. Police and fire protection are provided by the city of Charleston. It has a Class VII fire insurance rating.

Recent Major Industrial Locations and Expansions

Arch Chemicals Inc. (Swimming Pool Chemicals)

Cormetech Environmental Technologies Inc. (Catalysts)

Duracell Global Business Management Group (Alkaline Batteries)

Eaton Electrical (Electrical Control Equipment)

Johnston Coca-Cola Bottling Co. (Bottled Drinks)

Lubing Systems LP (Poultry Industry Equipment)

Maytag Cleveland Cooking Products (Household Cooking Equipment)

Maytag Services (Customer Service Operations)

Masterfoods USA (M&M Candy)

Newly Weds Foods (Food Coatings)

Niche Fabrics (Specialty Knit Fabrics)

Olin Corporation (Caustic Soda & Chlorine)

Peyton's Southeastern (Distributor)

Polymer Components (Molded Urethane and Rubber Products)

Quality Machining Services LLC (Design and Build Custom Equipment)

Reinsman Equestrian Products (Fabricated Textile & Metal Products)

Schering-Plough HealthCare Products (Sun Care Products, Foot Care Products
and OTC Products)

Southeastern Container Inc. (Plastic Bottles)

Sun Belt Coating LLC (Protective Coating Applications)

Vulcan Materials Co. (Crushed Limestone Products)

Education in the Ocoee Region

Cleveland City and Bradley County School Systems have been awarded the Governor's A+ designation for Community Commitment to Excellence and have maintained this distinction since 1990.

Cleveland/Bradley County is the only community in Tennessee with two exemplary institutions. Both Bradley Central High School and Cleveland High School have been named "exemplary institutions" by the Secondary Schools Recognition Program conducted by the U.S. Department of Education. The program recognizes excellence in education and each year chooses a select number of schools for national recognition.

Other Facts

- All of the Bradley County and Cleveland City Schools have been accredited by the Southern Association of Colleges and Schools (SACS).
- The Tennessee Association of Teachers of Family and Consumer Science named the Cleveland Middle School (CMS) Teen Living Program of the Year (August 2003).
- The CMS building was cited in *The Exemplary Middle School* as offering "the best in current middle school building design" (2003).
- 2003 graduates were offered more than \$3.5 million in scholarships.
- National certification of Auto Technology (NATEF and AYES), Machine Tool Technology (NIMS), Web Design (CIW), and Project Lead The Way/Pre-engineering Program.
- Cleveland High School became the first high school in the nation to become a Certified Internet Webmaster Training Site.
- Michigan Avenue Elementary School (Bradley County Schools) was named 2003 National Distinguished Title 1 School.
- Michigan Avenue Elementary School (Bradley County Schools) was named a 2003 *No Child Left Behind* Blue Ribbon School.
- Reading Recovery and Accelerated Reading opportunities are available in every elementary school in the Bradley County and Cleveland City School Systems.
- Bradley County and Cleveland City Schools, along with Tennessee Christian Academy, receive numerous grants each year from the Allied Arts & Leisure Council of the Cleveland/Bradley Chamber of Commerce to incorporate the arts in education.
- Cleveland State Community College is ranked number one for market penetration in the state. In Tennessee per-capita involvement in higher education is highest in Bradley County.
- The technologies taught at Cleveland State Community College have received accreditation by the National Association of Industrial Technologists.
- The nursing program at Cleveland State Community College prepares graduates so that 98 % pass the National Council Licensure Examination-RN (NCLEX-RN) exam the first time. This is higher than many four-year programs, including the University

- of Tennessee, Knoxville, and Vanderbilt University.
- Two Centers of Emphasis at Cleveland State Community College—Multimedia and Nursing—provide excellent training to students.

Bradley County Schools

<i>Personnel 2003-04</i>	<i>Number</i>
Licensed/Certified Professionals	642
Total Number of Teachers	558
Principals	16
Assistant Principals	7
Central Office Supervisors	11
Instructional/Clerical Aides	49
Secretary/Clerks	42
Nurses	6
Professionals w/ Bachelor’s Degree	319
Professionals w/ Master’s Degree	243
Professionals w/ Master’s Degree +45	61
Professionals w/ Education Specialist Degree	17
Professionals w/ Doctorate	2

Number of Students in Each Elementary School (K-6) (2003)

Black Fox	419	Oak Grove	487
Blue Springs	197	Prospect	428
Charleston	249	Taylor	366
Hopewell	461	Valley View	278
Michigan Avenue	571	Waterville	624
North Lee	472		
Total	4,552		

Number of Students in Middle School (2003)

Lake Forest	1,096
Ocoee	1,182
Total	2,278

Number of Students in High School (9-12) (2003)

Bradley Central	2,026
Walker Valley	965
Total	2,991

Bradley Central High School's graduation rate is currently 73 percent; the state average is 76 percent.

	1997	1998	1999	2000	2001	2002
No. of High School Graduates	788	674	750	765	789	780
No. Entering the Workforce	291	83	148	170	95	178
No. Continuing Education	583	511	510	523	670	571

Average ACT Scores (2003)

Bradley Central High School	20.1
Walker Valley High School	19.4

Scholastic Aptitude Test Scores (SAT) (2003)

Bradley Central High School	
Verbal (200-800)	518
Math (200-800)	544
Combined (400-1600)	1,062
Walker Valley High School	
Verbal (200-800)	572
Math (200-800)	580
Combined (400-1600)	1152

Bradley County Board of Education

Robert Taylor, Director of Schools
800 South Lee Hwy
Cleveland TN 37311
423-476-0620

Cleveland City Schools

Personnel 2003-04

Number

Licensed/Certified Professionals	357
Total Number of Teachers	332
Principals	9
Assistant Principals	5
Central Office Supervisors	9
Instructional/Clerical Aides	112.5
Secretary/Clerks	24
Nurses	2
Professionals w/ Bachelor's Degree	177
Professionals w/ Master's Degree	165
Professionals w/ Master's Degree +45	15
Professionals w/ Education Specialist Degree	4
Professionals w/ Doctorate	3

Number of Students in Elementary (K-5) (2003-4)

Arnold	257	Mayfield	283
Blythe-Bower	450	Stuart	405
E.L. Ross	378	Yates	411
Total	2,184		

Number of Students in Middle School (6-8) (2003-04)

Cleveland Middle School 1,102

Number of Students in High School (2003-04)

Cleveland High School 1,194

Average ACT Scores (2003-04)

Cleveland High School 21-6

Scholastic Aptitude Test Scores (SAT) (2003-04)

Cleveland High

Verbal (200-800)	589	
Math (200-800)	557	
Combined (400-1600)		1,146

Cleveland City Schools

Dr. Rick Denning, Director of Schools
4300 Mouse Creek Rd
Cleveland TN 37312
423-472-9571

Parochial Schools

Bowman Hills Adventist School (K-8)

300 Westview Dr
Cleveland TN 37312
423-476-6014

Cleveland Christian School (K-12)

695 South Ocoee St
Cleveland TN 37320
423-472-1467

Shenandoah Baptist Academy

138 Osment Rd SE
Cleveland TN 37311
423-339-0992

Tennessee Christian Academy (2-year-olds—12th Grade)

4995 North Lee Hwy Bldg. #3
Cleveland TN 37312
423-559-8939

United Christian Academy

2200 Peerless Rd NW
Cleveland TN 37311
423-478-2500

Daycare and Preschools

**Buttons & Bows Day Care
(Day Care and After School)**
1909 Dalton Pk SE
Cleveland TN 37311
423-478-3216

**Cuddle Bugs Daycare
& Learning Center**
139 Durkee Rd SE
Cleveland TN 37311
423-478-1354

Durkee Road Day Care
201 Durkee Rd NE
Cleveland TN 37312-6839
423-472-4384

East Cleveland Early Childhood Center
7450 Strawberry Ln NE
Cleveland TN 37311
423-478-3727

**First Baptist Church
(Nursery and Kindergarten)**
4100 Stephens Rd NE
Cleveland TN 37312
423-472-5001

First Presbyterian Children's Center
433 North Ocoee St
Cleveland, TN 37311
423-476-6922

**Harvest Christian Academy
and Tendercare**
3900 Adkisson Dr NW
Cleveland TN 37311
423-339-1112

**Helping Hands & Loving Hearts
Daycare and Preschool**
1525 Jones Ave
Cleveland TN 37311
423-472-0777

Korner Kampus Daycare Inc.
832 Urbane Rd
Cleveland TN 37312
423-339-0408

La Petite Academy
2220 Candies Ln NW
Cleveland TN 37312
423-479-4060

Little Lambs Childcare Center
2101 Waterlevel Hwy
Cleveland TN 37311

Miss Miranda's Playmates
Mouse Creek Rd
Cleveland TN 37311
423-479-6878

Miss Peaches Sunny Day Academy
2340 Blue Springs Rd
Cleveland TN 37311
423-559-8360

Miss Carol's Playschool
5053 North Lee Hwy
Cleveland TN 37311
423-559-2608

**North Cleveland Baptist Church
Daycare Center**
2815 N. Ocoee St
Cleveland TN 37311
423-472-4172

St. Therese Preschool
900 Clingan Ridge Dr
Cleveland TN 37311
423-479-4205

Sweet Pea's Day Care
3925 Michigan Avenue Rd NE
Cleveland TN 37311
423-476-0077

**Wesley Memorial
United Methodist Preschool**
3405 Peerless Rd NW
Cleveland TN 37312
423-472-9578

Westwood Baptist Church Preschool
4001 Georgetown Rd NW
Cleveland TN 37312-1808
423-472-1534

Special Daycare

Family Resource Agency/Head Start

485 2nd St SE
Cleveland TN 37311
423-479-9339; 423-478-3727
(Specializes in day care for low-income and handicapped children ages 3-4)

Cleveland State Community College

Cleveland State Community College is a comprehensive two-year public community college operating within the governance of the Tennessee Board of Regents and approved by the Tennessee Higher Education Commission. Its mission focuses upon responsive delivery of the highest quality education and training at the lowest possible cost in support of workforce development, liberal arts transfer and cultural enrichment for the people of Bradley, McMinn, Meigs, Monroe and Polk counties.

Located between Exits 25 and 27 in Cleveland, the college enrolls over 3,000 students in a typical fall semester. The college has over 200 employees and over 75 full-time faculty members. Ninety percent of the faculty has master's or doctorate degrees. The student/teacher ratio is 18:1.

Cleveland State recognizes special needs of its clientele, offering its services during day, evening and weekend hours. Additionally, the college offers selected classes by Internet and Worldwide Web, videotape, and interactive distance learning. Cleveland State is a satellite downlink site and can assist businesses, allied health agencies and civic groups with their long-distance teleconferencing needs.

Programming

- Associate of Arts/Science Transfer
- Associate of Applied Science
- Certificates of Credit
- Custom Credit Packages
- Noncredit Community Services
- Business/Industrial Partnerships

Delivery Capabilities

- On-campus Credit/Noncredit
- Off-campus Credit/Noncredit
- Videotape/Internet Classes
- Distance Learning
- Teleconferencing
- Basic Skills and GED

Features

- Modern classrooms and laboratories
- Academic support, including advisement, career planning, tutoring, orientation
- Up-to-date computer labs, with free Internet and email access for students
- Open-stack, 65,000-volume library with full electronic interlibrary services
- Observatory with large reflector telescope
- Full service Student Center with cafeteria, bookstore, student lounge areas
- Student activities, including intercollegiate sports, intramurals, drama, music
- 24-hour security service
- Fitness center, athletic fields, gymnasium, tennis courts
- Small Business Development Center
- Cleveland/Bradley Business Incubator

Popular Courses for Business and Industry

- Business Applications on the Microcomputer
- Word Processing, Spreadsheets, Databases, Presentation Graphics
- Internet, WWW, web-page design, email
- Programming in Visual Basic and C
- Computer-Aided Design
- Accounting, Business, Management, Marketing
- Small Business Management, Entrepreneurship
- Refresher Courses in Reading, Writing and Mathematics
- Public Speaking
- Ethics

Accreditation

- Southern Association of Colleges and Schools, Commission on Colleges, for the Awarding of Associate degrees
- Nursing (RN) Program—National League for Nursing
- Industrial Technology Program—National Association of Industrial Technologists (NAIT)
- Medical Assistant—American Association of Medical Assistants

Cleveland State Community College is an equal-opportunity institution and does not discriminate on the basis of race, color, gender, age or disability.

Degrees Offered	2000	2001	2002	2003
Associate of Arts/Science	129	133	126	128
Applied Science	172	181	140	159
Certificates	128	66	51	91
Total Number of Graduates	429	380	317	378

Lee University

Lee University was founded as a Bible Training School in 1918 by the Church of God. The university was named after its second president, F.J. Lee, in 1947. The original purpose of the institution was to provide both general and biblical training for those individuals entering the Christian ministry. Through the years Lee University has continued the purpose of ministry, ever more broadly defined to include both church and non-church vocations.

Lee University, the second largest private university in Tennessee, is located on a 115-acre campus in Cleveland, Tennessee, and has a student enrollment of 3,806. Lee is a coeducational Christian university, which provides an environment for learning experiences designed to develop students' knowledge, appreciation, understanding, ability and skill to live responsibly in the modern world.

The university's programs serve to ready students for the professions as well as continued higher learning. Lee offers baccalaureate degrees from the College of Arts and Sciences, School of Religion, School of Music, and the College of Education. Lee also offers 13 graduate degrees, including the master of arts in biblical studies, master of church music, master of science in counseling psychology, master of education, master of science in school counseling, master of arts in teaching, master of arts in theological studies, and master of arts in youth and family ministry. For more information visit www.leeuniversity.edu.

Lee University offers 93 different degree programs offered within 41 majors and numerous opportunities for students to study in different locations around the world. Lee offers study programs that include a Honduran medical missions program, an Israel study tour, a Christmas break study tour in Trinidad and Tobago, and study trips to such places as Italy Germany, France, Ukraine, China, England, Ireland, Scotland, Paraguay, Guatemala, Argentina and Chile. Programs are also offered by the Washington DC-based Coalition for Christian Colleges and Universities.

Lee University's Business Department is continually growing and receiving recognition in statewide college competitions, and computer science degrees are now offered. All classes at Lee are relatively small to ensure that each student receives the attention he or she needs.

Lee University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (SACS) to award bachelor's degrees and master's degrees. Lee holds membership in the American Council on Education, the Tennessee College Association, the Coalition of Christian College and Universities, and the Appalachian College Association.

The University of Tennessee at Chattanooga

The roots of The University of Tennessee at Chattanooga (UTC) are in the Methodist Episcopal Church, which founded Chattanooga University in 1886. The University of Tennessee at Chattanooga has developed an institutional excellence that rests on an unusual blend of the private and public traditions of American education.

In 1969 the University of Chattanooga and a junior college, Chattanooga City College, merged with the University of Tennessee, one of the oldest land-grant universities in the nation, to form the UTC campus. Pledged to the service of the entire state, the University of Tennessee has emerged as a statewide system consisting of four primary campuses.

The mission of The University of Tennessee at Chattanooga is to serve as a national model of an engaged metropolitan university whose faculty, staff and students, in collaboration with

external partners, employ the intellectual resources of the liberal arts and professional programs to enrich the lives of those served.

UTC provides more than 100 popular undergraduate and graduate degree programs as well as three concentrations in the education specialist post-master's program. The university also offers the doctorate in physical therapy degree, and its first PhD program is in development. For complete lists please visit www.utc.edu/.

The University of Tennessee at Chattanooga has a student population of over 8,500 students and 348 full-time faculty members. Over 120 active clubs and organizations are on campus, including academic and professional clubs, fraternities and sororities, honor societies, religious groups, and recreational clubs. Along with traditional student housing, the campus offers new furnished units with private bedrooms at UTC Place. Amenities include a town hall with a state-of-the-art fitness center, an activity center, and a computer lab with study stations. A newly renovated and expanded University Center and state-of-the-art Engineering, Math and Computer Science Building also enhance the student experience.

UTC accepts transfer credit from all other accredited institutions of higher education, including two-year community colleges. UTC is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (SACS). It is also accredited by numerous other specialized associations.

Chattanooga State Technical Community College

Some 7,254 students are enrolled at Chattanooga State Technical Community College. The college offers 44 two-year career and 60 transfer programs and 18 one-year industrial technology programs. Chattanooga State students are eligible to receive all types of Tennessee Lottery Scholarships.

Career programs include accounting, advertising, arts, business, information systems, engineering technologies, nursing, other health-related programs and environmental technology.

Industrial technology programs include air conditioning and refrigeration, automotive technology, diesel equipment technologies, industrial electricity, industrial maintenance, machine tool technology, and tool and die making.

Chattanooga State's Business and Community Development Center customizes a wide range of training for the employees of business and industry. Training is low cost and usually can be provided at the employer's location.

Tennessee Technology Center

Located 30 miles north of Cleveland in Athens, Tennessee, the Tennessee Technology Center provides technical training for students at a postsecondary level. Students may enroll in Automotive Technology, Auto Body Repair, Welding, Drafting and CAD Technology, Electronics, Machine Shop, Business Systems Technology, and Practical Nursing. In addition to the full-time day programs, students have the opportunity to enroll in a variety of evening school offerings. The Technology Center works closely with existing and prospective industries to develop training programs designed to meet specific training needs of the industry. The staff and faculty work with each industry to develop the appropriate curriculum. Flexibility through scheduling and experience faculty allows the Technology Center to respond quickly to the training needs of local industries.

Students will receive a combination of theory and hands-on training using some of the most advanced and highly technical equipment available in today's market. The faculty and staff are committed to workforce development, community development and economic development initiatives in the state.

The University of Tennessee, Knoxville

The University of Tennessee, Knoxville (UTK), has an enrollment of 27,300. UTK maintains close technical ties with the Oak Ridge National Laboratory and the Tennessee Valley Authority. UTK is one of the nation's top 100 research universities. Its Management Development Center and the Institute of Productivity Through Quality are nationally recognized and attended by many of the nation's Fortune 500 companies. UTK is located approximately 85 miles from Cleveland.

Church of God Theological Seminary

The Church of God Theological Seminary has an enrollment of 275 and is accredited by the Association of Theological Schools in the United States and Canada (ATS) and both of its degrees, the master of arts in church ministries (MACM) and the master of divinity (MDiv) are approved by the same agency. The Church of God Theological Seminary is also accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award the master of arts in church ministries and the master of divinity degrees.

Other Colleges and Technical Schools in the Ocoee Region

Bryan College
Covenant College
Dalton State College
Hiwassee College
Maryville College

Pellissippi State Technical Community College
Roane State Community College
Southern Adventist University
Tennessee Temple
Tennessee Wesleyan

Training

The Cleveland/Bradley Chamber of Commerce's Economic Development staff will work with your company throughout the entire location process. A comprehensive training program will be implemented for your firm. The staff will monitor and coordinate the various training providers to assist with your hiring and startup.

Southeast Tennessee Career Centers

A key factor in the success of any economic development program is the development of close working relationships with a wide variety of organizations that provide services to new and expanding industries. Cleveland and Bradley County are fortunate to have a local office of one such organization—the Southeast Tennessee Career Center.

The center is located at 173 Broad St. in the offices of the Department of Labor and Workforce Development, sometimes referred to as the “employment office.” Created as part of the Workforce Investment Act of 1998, the center's thrust includes the following:

Access to job seekers—Any employer can place a simple request for referrals through the labor market exchange program offered at each of the career centers or through the Tennessee Department of Labor and Workforce Development affiliate offices. Potential employees will be screened and referred to the employer if they meet the minimum qualifications of the job order. Additional testing is available to assist in the screening process at the request of the employer.

Training services provided include the following:

Customized training—When an employer identifies the need to train a group of job applicants in a specific occupational skill area, the Southeast Tennessee Development District Office of Workforce Development can assist with meeting the employer's training needs. The local program can pay up to 50 percent of the total cost of the training a group of potential employees. The employer must agree to hire all of the applicants referred who successfully complete the training.

On-the-job training—When an employer identifies the need to fill a vacant position, they often have a choice of hiring a skilled worker or a worker who needs to have additional training. If the employer is willing to hire an individual who has no prior experience in the vacant position, an on-the-job training contract may be developed with the Southeast Tennessee Development District Office of Workforce Development. Under this agreement, the local program can pay up to 50 percent of the trainee's wages during the specified training period. The employer must agree to hire the trainee, if he/she successfully completes the training.

Incumbent worker training—The state may enter into an agreement with an

employer to provide training to workers whose skills must be upgraded in order to avert worker dislocation. The state program may provide up to 100 percent of the training costs for this type of training. These types of projects will be piloted in Tennessee this year through the state's dislocated worker program.

For more information on any program, contact the Southeast Tennessee Career Center office in Cleveland at 423-473-9459. You can also access their website at www.secareercenter.org.

Bradley/Polk County Satellite Center

173 Broad St
Cleveland TN 37311
423-473-9459
Fax: 423-473-9439

Chamber of Commerce Workforce Development Programs

The Workforce Development Program of the Cleveland/Bradley Chamber of Commerce brings business and education together in programs designed to enhance and develop the labor force necessary to meet the challenges of today's business climate and tomorrow's technological advancements.

The Chamber's Education & Workforce Development Committee manages several long-range workforce development programs in cooperation with our local public schools:

Business/Industry in the Classroom—Employees from local businesses and industries teach a 45-minute class in grades 5-12. Their objective is to relate to students the importance of basic employability skills to their future. Employees gain a better understanding about teaching students workplace requirements.

Career Fair—Eighth-graders interact in a show-and-tell type setting with professionals in the seven career clusters; namely, arts/communications, business/marketing, healthcare, hospitality/tourism, human services, manufacturing/construction, and science/technology/agriculture. This also offers an equal opportunity for all eighth-graders in our county to be exposed to as many occupations as possible.

Job Shadowing—High school juniors learn about careers by "shadowing" people actually involved in them. Workplace hosts show students what they do and talk about the knowledge and skills required to succeed in today's workplace, particularly the job being "shadowed." The ultimate goal is to give students information and experience needed to make smarter career choices.

Teachers Academy—Teachers participate in a four-week, on-site project in an area business/industry during the summer. By working on a special project or shadowing throughout the company, the teacher will "experience" business while providing a

service to the business/industry. The goal is to impact classroom teaching through exposure to skills necessary to perform well in the workplace.

Teachers in the Workplace—Teacher externships permit classroom teachers to spend a half-day in business or industry learning the skills and abilities students must achieve in order to succeed in the workplace. The result is a better understanding of how to apply classroom learning to the world of work.

High School Ethics Seminars—A two-day program that brings local professionals into specific high school classrooms to speak about work ethics and ethical conduct in general. The program is a response to area business/industry concerns about declining work ethics among some younger employees. The seminars complement character education programs for local school systems.

Cleveland/Bradley Youth Leadership—A new effort of the Cleveland/Bradley Chamber of Commerce, this seven-month program is designed to provide an opportunity for high school juniors and seniors to develop leadership skills and gain a better understanding of the local community. Participants are selected through an application process coordinated by school guidance counselors.

BEST Partnerships (Business & Education Serving Together)—This program unites the efforts of the business/industry sector and the local school systems to forge partnerships that involve a commitment of time, energy and expertise between a business and a selected public school. Each partnership is a two-way street designed to benefit both business and education through available resources.

Short-term Workforce Challenges

Chamber staff members also work with business/industry to meet the short-term workforce challenges through the following:

- Registered apprenticeship programs and internship programs
- Quality Council seminars held six times yearly for business/industry managers and employees on a wide variety of topics, including lean manufacturing, quality initiatives, process control, customer service and workforce training
- Seminars held in conjunction with Business Development Month in May
- Regular communication and sharing of ideas/programs with human resource managers and plant managers
- An Industry Hiring Day held in cooperation with the Tennessee Department of Labor & Workforce Development.

Many area education partners stand ready to assist employers/employees in workforce training and other business developments, including

- Bradley County Adult Education—Provides workplace classes to upgrade employees' basic skills, performs job task analyses to identify needed skills, helps existing employees acquire a GED, and helps limited-English workers learn English as a second language. For more information, contact Hazel Finnell at 423-473-8473.
- Cleveland State Community College—A comprehensive two-year community college operating within the governance of the Tennessee Board of Regents and approved by the Tennessee Higher Education Commission. Associate degrees are available in over 40 fields of study.
- Lee University—A comprehensive Christian university operated by the Church of God, Lee now is the largest church-related institution in Tennessee, and the second largest of Tennessee's 35 accredited private colleges and universities. This liberal arts institution offers bachelor's degrees in more than 41 majors in 93 programs of study and also offers 13 master's degrees.
- Oak Ridge Centers for Manufacturing Technology—Operates the Manufacturing Skills Campus, which offers intense hands-on and performance-based training courses for area industries. More than 25 separate centers provide a wide array of expertise, including ultra precision manufacturing technology, composite manufacturing, medical health engineering and manufacturing. They also feature national broadcasts on industry-relevant topics via remote electronic hook-up and a virtual training model that reduces traditional cost and schedule barriers.
- Small Business Development Center (SBDC)—No-cost services provided by the SBDC include business plan preparation, one-on-one business management counseling, and financial planning and loan applications. For more information contact Rick Platz at 423-472-6247 or rplatz@clevelandstatecc.edu.
- Tennessee Department of Labor and Workforce Development—The local office will screen potential employees for skills needed by employers, provide labor market information and coordinate training assistance programs that are funded by Workforce Investment Act monies. For more information call 423-478-0322
- Tennessee Technology Center @ Athens—Programs of study include automotive technology, business systems technologies, electronics, industrial maintenance, machine tool technology and welding. The TTC @ Athens strives to meet the training needs of local industry and will design special industry training for an existing business requiring additional training for its employees or a new business that requires entry-level training for prospective employees. For more information contact the TTC at 423-744-2814 or www.athens.tec.tn.us.
- University of Tennessee Center for Industrial Services (UTCIS)—UTCIS is the statewide business assistance and education service of UT's Institute for Public Service. Staffed by professionals with extensive experience in all aspects of corporate management in a variety of industries, they can provide assistance in many varied areas. The Tennessee Manufacturing Extension Program (TMEP) is a part of the nationwide Manufacturing Extension Partnership and provides many services, including human resources and workforce development programs in team building, leadership training, communications training and problem solving. For more information contact Paul Middlebrooks, area field consultant, at 423-425-5319 or visit the website at www.cis.utk.edu.

State of Tennessee Industrial Training Services

The Industrial Training Service provides training assistance as an incentive to attract new investment and to encourage existing business and industry to make additional investments in Tennessee. The training assistance is customized to each industry's individual training needs.

Levels of training assistance are determined by the amount of the company's investment, number of new hires, and the skills and knowledge that must be possessed by the prospective or newly hired employees. Coordinating directly with company personnel, a customized training plan can be developed. The training can be both pre-employment and post-employment, including classroom and on-the-job.

Reimbursement of instructional cost by company personnel and selected vendors are eligible for support and the expense of travel, for the purpose of training, is a viable option for the training of new hires and individuals who will serve as a company instructor.

Traditionally manufacturing, warehouse/distribution and service-related industries, including back-office, financial and telecommunications, have been assisted.

Tennessee Department of Labor and Workforce Development

The Department of Labor and Workforce Development will work with your company to develop an applicant pool, place advertisements for employment, screen prospective employees and assist with testing.

Department of Labor and Workforce Development

(Cleveland Office)

173 Broad St

Cleveland TN 37311

423-478-0322

Fax: 423-479-4872

Utilities

Electric Power

Cleveland and Bradley County are served by two power distributors, Cleveland Utilities and Volunteer Energy Cooperative, with service determined by location in the county. Cleveland Utilities serves the city of Cleveland and areas in Bradley County with two main 161 kV delivery point substations having a combined capacity of 380 megawatts. A multilooped 69 kV transmission system and 12 modern distribution substations provide a high degree of reliability for the Cleveland area and capacity for future growth. Volunteer Energy serves Bradley County from five strategically located substations with capacity to serve diversified commercial and industrial customers. Service to a large user can be supplied. The commercial and industrial rate schedules for both utilities are as follows:

Cleveland Utilities

2450 Guthrie Dr
PO Box 2730
Cleveland TN 37320-2730
423-472-4521
Hours: 8 a.m.-5 p.m.

Current rate schedules for Cleveland Utilities are available online at www.clevelandutilities.com under "Billing and Rates."

Volunteer Energy Cooperative

5335 Georgetown Rd
Cleveland TN 37312
423-476-6571
Hours: 8 a.m.-5 p.m.

General Power Rate (October 2003)

This rate shall apply to the firm power requirements (where a customer's contract demand is 5,000 kW or less) for electric service to commercial, industrial, governmental and institutional customers.

- A. Highest billing demand during the latest 12-month period is not more than 50 kW and the customer's monthly energy takings for any month during such period do not exceed 15,000 kWh:

Customer Charge: \$10.20 per delivery point per month
Energy Charge: 7.100¢ per kWh per month

- B. Highest billing demand is greater than 50 kW but not more than 1,000 kW. The customer's billing demand is less than 50 kW and energy takings for any month during such period exceed 15,000 kWh:

Customer Charge: \$10.20 per delivery point per month
Demand Charge: First 50 kW of billing demand per month, no demand charge
Excess over 50 kW of billing demand per month at \$11.01 per kW
Energy Charge: First 15,000 kWh per month at 7.100¢ per kWh
Additional kWh per month at 3.533¢ per kWh

- C. The higher the customer's currently effective contract demand or its highest billing demand during the latest 12-month period is greater than 1,000 kW:

Customer Charge: \$100 per delivery point per month
Demand Charge: First 1,000 kW of billing demand per month at \$10.98 per kW
Next 1,500 kW of billing demand per month at \$11.82 per kW
Additional kW of billing demand per month at \$12.22 per kW, and additional \$12.22 per kW per month for each kW, if any, of the amount by which the customer's billing demand exceeds the higher of 2,500 kW or its contract demand
Energy Charge: 3.533¢ per kWh per month

General Power Rate Schedule GSB (October 2003)

This rate shall apply to the firm electric power requirements where a customer's currently effective contract demand is greater than 5,000 kW but not more than 15,000 kW:

Customer Charge: \$1,500 per delivery point per month
Demand Charge: \$11.58 per kW of billing demand per month, plus an additional \$11.58 per kW per month for each kW, if any, of the amount by which the customer's billing demand exceeds its contract demand
Energy Charge: 3.035¢ per kWh for up to 620 hours use of metered demand per month 2.477¢ cents per kWh for all additional kWh per month

General Power Rate Schedule GSC (October 2003)

This rate shall apply to the firm electric power requirements where a customer's currently effective contract demand is greater than 15,000 kW but not more than 25,000 kW:

Customer Charge: \$1,500 per delivery point per month
Demand Charge: \$10.97 per kW of billing demand per month plus an additional \$10.97 per kW per month for each kW, if any, of the amount by which the customer's billing demand exceeds its contract demand
Energy Charge: 3.035¢ per kWh for up to 620 hours use of metered demand per month (620 multiplied by the metered demand)

General Power Rate Schedule GSD (October 2003)

This rate shall apply to the firm electric power requirements where a customer's currently effective contract demand is greater than 25,000 kW:

Customer Charge: \$1,500 per delivery point per month
Demand Charge: \$13.50 per kW of billing demand per month, plus an additional \$13.50 per kW per month for each kW, if any, of the amount by which the customer's billing demand exceeds its contract demand
Energy Charge: 2.433¢ per kWh for all additional kWh per month

Manufacturing Service Rate Schedule MSB (October 2003)

This rate shall apply to the firm electric power requirements where a customer's currently effective contract demand is greater than 5,000 kW but not more than 15,000 kW and the major use of electricity is for activities conducted at the delivery point serving that customer who is classified with a two-digit Standard Industrial Classification Code between 20 and 39:

A. If the customer's metered demand for the month is not more than 5,000 kW:

Customer Charge: \$1,500 per delivery point per month
Demand Charge: \$10.01 per kW of billing demand per month, plus additional \$10.01 per kW per month for each kW, if any, of the amount by which the customer's billing demand exceeds its contract demand
Energy Charge: 2.584¢ per kWh for up to 620 hours use of metered demand per month
2.108¢ per kWh for all additional kWh per month

B. If the customer's metered demand for the month is greater than 5,000 kW:

Customer Charge: \$1,500 per delivery point per month
Demand Charge: \$9.51 per kW of billing demand per month, plus additional \$9.51 per kW per month for each kW, if any, of the amount by which the customer's billing demand exceeds its contract demand
Energy Charge: 2.454¢ per kWh for up to 620 hours use of metered demand per month
2.003¢ per kWh for all additional kWh per month

Manufacturing Service Rate Schedule MSC (October 2003)

This rate shall apply to the firm electric power requirements where a customer's currently effective contract demand is greater than 15,000 kW but not more than 25,000 kW and the major use of electricity is for activities conducted at the delivery point serving that customer who is classified with a two-digit Standard Industrial Classification Code between 20 and 39:

Customer Charge: \$1,500 per delivery point per month
 Demand Charge: \$8.41 per kW of billing demand per month, plus an additional \$8.41 per kW per month for each kW, if any, of the amount by which the customer's billing demand exceeds its contract demand
 Energy Charge: 2.312¢ per kWh for up to 620 hours use of metered demand per month
 1.888¢ per kWh for all additional kWh per month

Water

Cleveland Utilities provides water service. A 12-inch waterline supplies water to the Cleveland/Bradley County Industrial Park. A 1.0 million-gallon storage tank is one-fourth mile east of the park. Also a 3.5 million-gallon storage tank is located one-fourth mile northeast of the park. Tests indicate on-site rates of 1200 GPM at a residual of 90 psi.

Source	Capacity	Usage
Cleveland Water Plant	8.5 mgd	6.0 mgd
Hiwassee Utility District	7.5 mgd	3.7 mgd
Waterville Spring	1.4 mgd	1.2 mgd

Chemical Analysis of Treated Water in Cleveland (Annual Average)

	Cleveland	Hiwassee	Waterville
pH	7.4	7.2	7.4
Hardness	38	39	133
Total Alkalinity	25	24	127
Temperature (°C)	5-27	5-25	8-23

Synthetic Organic

Compounds	Results (mg/l)	MCL (mg/l)
Atrazine	BDL	---
Endrin	BDL	0.0002
Lindane	BDL	0.0002
Methoxychlor	BDL	0.0400
Toxaphene	BDL	0.0030
Chlorophenoxy 2, 4D	BDL	0.0700
2, 4, 5-TP Silvex	BDL	0.0500

Inorganic and

Secondary Compounds	Results (mg/l)	MCL (mg/l)
Aluminum	BDL	0.2000
Antimony	BDL	0.0060
Arsenic	BDL	0.0500
Barium	0.012	2.0000
Beryllium	BDL	0.0050
Cadmium	BDL	0.0050
Chloride	3.600	250.00
Chromium, Total	BDL	0.1000
Color	BDL	15 (PCU)
Copper*	BDL	1.0000
Cyanide	BDL	0.0200
Dissolved Solids	58.00	500.00
Fluoride	1.000	2.0000
Iron	0.026	0.3000
Lead*	*	*
MBAS	BDL	0.5000
Manganese	BDL	0.0500
Mercury	BDL	0.0020
Nickel	BDL	0.1000
Nitrate	0.340	10.000
Odor	BDL	3.0 (TON)
Selenium	BDL	0.0500
Silver	BDL	0.1000
Sodium	2.6	---
Sulfate	12.0	250.00
Zinc	0.12	5.0

*All lead and copper analyses meet state and EPA standards.

BDL = Below Detection Limit

MCL = Maximum Contaminant Level (As promulgated by the Environmental Protection Agency)

PCU = Platinum Cobalt Units

TON = Threshold Odor Number

Water and sewer rate schedules are available online at www.clevelandutilities.com.

Gas

Natural Gas

Chattanooga Gas Company distributes natural gas. Natural gas is available to most industrial areas. Current rates are available on the Chattanooga Gas Company's website at www.chattanoogagas.com under "Rates and Tariffs."

Propane Gas

Propane, bottled LP gas, bulk propane and gas carburetion are available at four local firms.

Minerals

Limestone is the only commercially mined mineral in Bradley County. Vulcan Materials Company, owner of the quarry, reports unlimited reserves.

Telecommunications

Advanced Telecommunications Technology in Bradley County

The word *infrastructure* conjures up images of roads, bridges and sewers—all elements needed for an area's economic growth and prosperity. Equally important in today's information intensive society is the telecommunications infrastructure. The following technologies are available in Bradley County:

- All-digital switching centers
- Common channel signaling—the technology platform providing Intelligent Network Services (INS)
- ISDN (Integrated Services Digital Network) capabilities that allow voice and high-speed data transfer on one line
- 100 percent fiber connectivity between switching centers
- Available cellular service
- Countywide Enhanced Emergency 911
- Metro-area calling
- Centrex
- Centrex IP
- Network VPN
- Fiber-based services on demand throughout the county (includes frame relay, etc.)
- DSL services in selected areas
- Inwats and outwats

TVA Growth Credit Program

The Enhanced Growth Credit Program is available as an economic development incentive providing credits on power bills to qualifying companies that locate or expand in the Tennessee Valley. This program offers significant economic advantages.

Requirements

A business qualifies if it belongs to one of the following SIC codes or meets the All Electric criteria *and* meets minimum kilowatt demand requirements:

SIC Codes

- Mining: 10-14
- Manufacturing: 20-39
- Bulk Transportation: 40, 42, 44 and 45

All Electric

- All electric HVAC systems, and
- At least 50 percent of the interior floor space must be heated or cooled by the HVAC, and
- At least 50 percent of the electric load is for interior lighting, cooking and the HVAC system

Minimum Added Load Requirements

New or expanding firm power demand

- SIC qualifiers 100 kW
- All Electric qualifiers 250 kW

Credit Options

Customers may choose one of the following options for receiving credits:

Eight-Year Declining Option

The monthly credit for the first 12-consecutive-month period will be \$6 per kW. The credit is reduced by \$.75 per 12-month period for seven additional years and then ends. The eight-year period begins with the first month in which the customer meets the minimum added load requirements. Thereafter, credit is applied any month in which power usage reaches the minimum added kW requirements.

Four-Year Flat Option

The monthly credit for a four-year period, beginning with the date the first credit is received, is equal to \$6 per kW. The credit is applied in any month in which power usage reaches the minimum added kW requirements.

Distributors may choose to offer only one or both of the above credit options.

Tennessee Taxes

Tennessee offers corporations and citizens a tax structure that is competitive and provides a cost-effective place to live and operate their business.

For more information please contact

Tennessee Department of Revenue
Taxpayer Services Division
3rd Floor, Andrew Jackson State Bldg
Nashville TN 37242
615-741-2594

Tennessee Taxes Summary

Tax	State	Local
Corporate/Excise	6.5%	None
Franchise	\$.25 per \$100	None
Sales and Use	7%	2.25%
Property Tax	None	\$1.65 City \$2.18 County (Actual Rates)
Initial Corporate Organization Fee	\$100-\$600	None
Utility Gross Receipts	3%	None
Personal Income	6% of Interest, Dividends	None
Unemployment Insurance	2.7% New Employees	None
Local Business Tax	None	Up to 1/8 of 1% Gross Sales

Tennessee Tax Incentives

Corporate Excise Tax

- Industrial machinery tax credit—1 percent of the purchase price
 - The purchase, installation, and/or repair of qualified industrial machinery
 - The purchase of qualified equipment associated with the required \$500,000 capital investment by a distribution or warehouse facility.
 - The purchase of computers, computer networks, software, computer systems, telephone systems, and any peripheral devices purchased to reach the “require capital investment” to qualify for the jobs tax credit.

- Net operating loss carry forward 15 years
- All capital losses claimed in the year incurred

Tennessee levies an excise tax of 6.5 percent on net earnings of corporations, foreign or domestic, from business conducted in the state or on state apportionment of total earnings of interstate corporations.

All taxes are deductible in determining the state excise tax base, except Tennessee excise taxes and income taxes paid to the federal government or a foreign government. General welfare, nonprofit and industrial development corporations are exempted from the excise tax. Insurance companies doing business in Tennessee may deduct gross premium taxes from the sum of franchise and excise taxes.

The following incentives apply to Tennessee's Corporate Excise Tax:

State law allows corporations purchasing industrial machinery to take a credit against the excise tax equal to 1 percent of the purchase price. The total tax credit for any one year cannot exceed 50 percent of the corporation's tax liability, but the corporation may carry excess credits over for 15 years.

A corporation having a net operating loss may carry that loss forward up to 15 years.

Tennessee allows a corporation to claim all capital losses in the year incurred with no carryback or carryover.

The tax is due on the first day of the fourth month following the close of the corporation's fiscal year. Franchise and excise taxes are reported on the same form and paid at the same time. Taxes also may be paid electronically.

Franchise Tax

- Tax credit of \$2,000 (or \$3,000 in special enhancement counties) per new full-time employee:
 - In businesses that meet requirements of a minimum 25 new full-time jobs and additional capital investment of \$500,000 and offer a minimal health care plan
 - For new jobs in the future resulting in a net increase in jobs
 - No franchise tax on
 - Finished goods inventory in excess of \$30 million for fiscal year beginning on July 15, 1998.
 - Property under construction, not being utilized by the business
 - Pollution control equipment
- Property rented from an industrial development board may be capitalized on the business books.

- For companies that increase Tennessee investment while also doing business in other states, Tennessee offers double, weighted sales apportionment formula for franchise and excise taxes. (This means that property, payroll and sales are all taxed, but they are taxed in fourths, not thirds. Property and payroll have one-fourth each, and sales has two-fourths.)
- The jobs tax credit can be applied to both the franchise and excise tax. The percentage of franchise and excise tax liability offset allowed ranges from 33 1/3 percent to 100 percent for total employment in Tennessee, ranging from less than 1,000 to 5,000 or more.

The franchise tax rate is based on the issued and outstanding stock surplus, and undivided profits apportioned to Tennessee at the end of the fiscal year. The franchise tax rate is \$.25 per \$100 with a minimum tax of \$10. The basis of this tax cannot be less than the book value of the property rented in Tennessee. The value of property rented is determined by multiplying net annual rental times eight for real property, three for machinery and equipment, two for office furniture and equipment, and one for delivery of mobile equipment.

The franchise tax applies to foreign and domestic corporations doing business in Tennessee, including business trusts and regulated investment companies. General welfare, nonprofit, welfare and “industrial development” corporations are exempted from the franchise tax.

Sales and Use Tax

- No sales tax on
 - Purchases, installation and repairs of qualified industrial machinery
 - Purchases of material handling and racking equipment associated with the required capital investment of \$10 million by a distribution or warehouse facility
 - Raw materials for processing
 - Pollution control equipment of manufacturers
 - Reduced sales tax for manufacturers’ use of energy fuel and water; tax-exempt if used directly in the manufacturing process and separately metered
 - Any material that become a component part of the finished product
 - Containers, labels, and packaging materials if they are sold with or accompany the product at no additional charge
- Reduced sales tax rates for manufacturer’s use of energy fuel and water
- Credit of 5.5 percent for sales and use taxes paid on building materials, machinery and equipment used in new or expanded regional, national, or international headquarters. Requires capital investment of \$50 million.
- Refund taxes paid on goods and services by motion picture production companies filming or producing in Tennessee. Requires expenditures of \$500,000.

The sales tax applies to any person or company who manufactures, distributes or retails tangible personal property within the state. The sales tax law places the legal incidence of

tax upon the seller. The Tennessee state sales tax is 7 percent, and the local option sales tax ranges from 1 percent to 2.75 percent.

The basis for the sales and use tax is the sale price of each item or article of tangible personal property sold at retail; cost price of each article used, consumed or stored for use in Tennessee; lease price of tangible personal property, including accounting equipment, cars and trucks, and manufacturing equipment; hotel and motel room charges; parking lot or storing motor vehicles; alcoholic beverages and tobacco products; telephone, telegraph and electricity; repair and installation of personal property; and amusements and sporting events (see Service Tax).

Property Tax

- No state property tax
- No property tax on goods-in-process
- No property tax on finished goods inventories
- No property tax on goods-in-transit (Freeport)
- No state property tax on pollution control equipment required for compliance with federal, state or local environmental protection laws
- No property tax on inventory of merchandise for sales

The property tax is levied on real and personal property by county and municipal governments. All owners of property are liable for local property taxes. Tennessee does not impose a state property tax.

Counties and cities levy property taxes on real and personal property. While statutory assessment ratios remain constant, tax rates and appraisal levels may vary widely.

The Tennessee Division of State Assessed Properties assesses property of public utilities at percentages that vary from 30 percent to 55 percent (including railroads, transportation and communication companies, and gas companies). The amounts of such assessments applicable to each county and city are furnished to local governments.

The state offers the following property tax exemptions:

- Goods-in-process
- Finished goods inventories
- Goods-in-transit (Freeport)

The probable local property tax burden can only be determined by consultation with city and county tax officials. County property taxes are due on the first Monday in October and may be paid without penalty through the end of February.

Property tax per \$100 assessed valuation:

City	\$1.65
Bradley County (in city)	\$2.18
Combined	\$3.83
County Only	\$2.18
Fire District I add	\$.51
Fire District II add	\$.13

Property is assessed by the following method:

Residential Real Property	25%
Commercial and Industrial Personal Property	30%
Commercial and Industrial Real Property	40%
Sales Tax	
State 7 %	
Local	2.25%
County	
Hotel/Motel Tax	4%

For industries that demonstrate a long-term economic impact to the community through a substantial investment in real and personal property, higher-than-average wage scales, and substantial employment numbers, an “in-lieu-of-tax” arrangement can be negotiated.

For more information contact

Debbie Dietz
Tennessee Department of Economic and Community Development
615-532-8891
<http://www.state.tn.us/ecd/bizserv.htm>

Initial Corporate Organization Fee

The charges for corporate organization and qualification in the state of Tennessee are as follows:

Domestic Corporations	\$100 fee
Domestic Limited Partnerships	\$ 50 fee
Foreign Corporations	\$600 fee
Foreign Limited Partnerships	\$300 fee

Corporations—profit and nonprofit—are required to file an annual report and pay a fee of \$20 with the Tennessee Secretary of State’s Office.

For more information contact

Bob Grunow
Director of Business Services
Tennessee Secretary of State
615-741-0537

Utility Gross Receipts Tax

The utility gross receipts tax of 3 percent is based on intrastate gross receipts. Gross receipts taxes are paid by bottlers; utilities; ferry companies; gas, water, electric power and light companies; telephone and telegraph companies; and sewage companies.

Manufacturers and distributors of manufactured or natural gas are taxed at a rate of 1.5 percent.

Utilities operated by the United States, cities or political subdivisions of the state are exempt from the gross receipts tax.

Credit is allowed for a ratio of franchise and excise taxes paid. Water and electric companies may deduct \$5,000 annually from gross receipts. Telephone and telegraph companies may deduct \$10,000 annually from gross receipts.

The gross receipts tax is due August 1 each year but may be paid in installments.

Local Business Tax

The business tax is administered by the state Department of Revenue but collected and imposed by local governments. The owners or operators of all for-profit businesses, except manufacturers subject to personal property taxation and professionals, must pay the local business tax for each place of business located in either the county or the city that imposes the business tax.

Businesses are classified into four groups in which the rate imposed upon the gross sales varies from 1/60 of 1 percent to 1/8 of 1 percent. Due dates vary by classification of taxpayers. The tax is levied as a substitute for a property tax on inventories. Businesses exempted include manufacturers, employees of businesses, certain blind persons, disabled veterans and the services of certain professionals.

Motor Vehicle Registration

Motor vehicles in Tennessee are taxed at the following rates:

Passenger Cars	\$24.00
Motorcycles (Private)	\$17.00
Three-Wheel Commercial Trucks	\$22.75
Semicommercial	Weight classes \$38.25-\$497.25
Private Carriers	Weight classes \$44.25-\$1,371.25
Public Carriers	Weight classes \$44.25-\$1,371.25
House Trailers	Weight/length classes \$20.75-\$52.75
Passenger Carrying Vehicles	
Operating for Hire	\$39.00 (3-5 seats) \$45.00 (6-7 seats)

For more information on motor vehicle registration contact

Title and Registration Division
Tennessee Department of Safety
615-741-3101

Unemployment Insurance Taxes

The Tennessee Department of Labor and Workforce Development administers the Unemployment Insurance Program in Tennessee.

- Most employers who have workers in Tennessee are liable to pay state unemployment insurance (SUTA) premiums and the Federal Unemployment Tax (FUTA). State premiums are paid quarterly.
- All state premiums go into the Tennessee Unemployment Insurance Trust Fund.
- The Trust Fund is funded entirely by the state premiums and is used solely to pay unemployment benefits.
- All administrative costs of the Tennessee unemployment insurance program are paid by the federal government from FUTA taxes.

As an employer, you become liable or “covered” under Tennessee Employment Security Law if you meet any one of the following conditions based on the type and nature of your business:

Conditions Exclusive to Regular Business Employers

- You have a total payroll of \$1,500 or more in any calendar quarter of the current or preceding calendar year, or

- You employ one or more individuals during some part of a day in each of 20 weeks in the current or preceding calendar year. The weeks do not need to be consecutive, and both full-time and part-time workers are counted.

Conditions Exclusive to Agricultural Employers

- You pay \$20,000 or more in wages in any calendar quarter, or
- You employ 10 or more persons for some part of a day in each of 20 weeks in the current or preceding calendar year. The weeks do not need to be consecutive, and both full-time and part-time workers are counted.

Conditions Exclusive to Domestic Employers

- You pay as much as \$1,000 in cash wages in any calendar quarter in the current or preceding calendar year.

Conditions Exclusive to Nonprofit Employers

- You employ four or more individuals for some part of a day in each of 20 weeks in the current or preceding calendar year, and you are exempt under Section 501(c)(3) of the Internal Revenue Code. The weeks do not need to be consecutive. Both full-time and part-time workers are counted, and officers of a nonprofit corporation are counted even if such officers do not receive remuneration for services from the nonprofit corporation.

Conditions Exclusive to Government Employers

- The employer is a state or local government unit or political subdivision.

General Conditions Under Which Any Employer Will Be Liable for Unemployment Insurance Premiums

- You are liable under the Federal Unemployment Tax Act (FUTA) and had at least one employee in Tennessee, regardless of the number of weeks employed, or
- You are a “successor” to all or part of the business of an employer already covered or you are a “same party(s) of interest” to all or part of the business of an employer already covered.

Unemployment compensation taxes are collected by both the federal and state governments, with Tennessee’s portion of the tax serving as a credit against a portion of the federal taxes

owed. The tax is paid solely by employers and cannot be deducted from an employee's wages.

The first \$7,000 in wages paid to each employee are subject to the unemployment compensation tax. Taxable wages include meals, lodging, and other payments in kind. Payments made by the employer for insurance, retirement or annuities are not considered wages.

The rates for employers vary. For most new employers to Tennessee, the state tax rate is 2.7 percent. After an employer has been liable for three full calendar years, the employer is evaluated and a tax rate based on that evaluation, called an *experience rating*, is assigned. The experience rating considers each employer's history of taxes paid and employees laid off.

Employers in high negative reserve industry groups (construction and mining) will be assigned the industry average rate. The minimum rate is .15 percent with a maximum rate of 10 percent.

Unemployment compensation taxes are paid on a calendar year basis regardless of the employer's fiscal year. New employers must file an initial report to determine their tax-paying status and to receive their Tennessee account number. Thereafter, a wage report and contribution report must be filed quarterly.

For more information contact

Employer Accounts Operation Division
Tennessee Department of Employment Security
615-741-1948

Additional Tax Credits

- Targeted jobs tax credit of up to \$2,400 per employee
- Extended tax credits on Enterprise Zones
- A low average unemployment tax rate of 1.84 percent for 1995

Updated March 30, 2004

Transportation

Motor Freight

Bradley County is served by Interstate 75, U.S. Highways 11 and 64, and State Highways 60, 74, 40 and 2.

Transit times from Cleveland, Tennessee, to

City	Days
Atlanta	1
Boston	2
Chicago	2
Dallas	2
Detroit	2
Houston	2
Jacksonville	1
Kansas City	2
Los Angeles	4
Miami	2
Nashville	1
New Orleans	1
New York	2
San Francisco	4
St. Louis	2
Washington DC	1

Local Freight Carrier Companies

ABF Freight System Inc.*	423-622-4571
Airborne Express	800-247-2676
Bradley Express	
Calhoun Transportation Service*	423-336-2236
Cleveland Transportation Services*	423-478-3000
Federal Express	800-238-5355
First Fleet Inc.	423-479-7585
Johnson, Luke Fast Freight*	423-476-8894
McClendon, Glen Trucking Co.*	423-336-2876
Pasco Products*	423-472-2159
Service Trucking Co.	423-559-8313
Southeastern Freight Line**	423-472-7703
Superior Carriers Inc.*	423-336-2288
Swift Enterprises	
Swing Transport Inc.	423-476-7020
United Parcel Service	800-222-8333

Yellow Transportation

800-610-6500

*Overnight Next Day Delivery Service (ONNDDS)

** **Note:** ONNDDS may be limited to size and destination.

Rail

Norfolk/Southern Railway transit times from Cleveland, Tennessee, to

City	Days
Atlanta	2
Boston	6
Chicago	4
Denver	10
Detroit	6
Kansas City	8
Los Angeles	10
Miami	5
Mobile	3
New Orleans	3
New York City	5
Pittsburgh	5
San Francisco	10

(Includes loading, unloading and delivery to customer)

Air Service

Hardwick Field, the city of Cleveland's airport, has a 3,300-foot runway accommodating twin-engine planes.

Chattanooga Metropolitan Airport, located 17 miles south in Chattanooga, offers the following commercial air service:

Airlines	Destinations
American Eagle	Chicago
U.S. Airways	Charlotte, New York
Delta/COMAIR	Cincinnati
Northwest Airlink	Memphis
Delta/ASA	Atlanta

Source: Chattanooga Airport Authority Office

Air Cargo & General Aviation

Air Cargo Contacts at Chattanooga Metropolitan Airport

Airborne Express	800-247-2676
ASA, Delta Connection	423-855-2210
Bax Global	800-944-4213
Chattanooga Air Freight	423-892-7445
Comair, Delta Connection	423-855-2210
Emery Worldwide	800-443-6379
Federal Express	800-463-3339
Northwest Airlink	800-692-2746
Pinson Air Freight	423-894-6682
Southern Air Freight	800-870-7502
Tri-State Delivery	423-899-5000
U.S. Airways	423-490-4606
United Parcel Service (UPS)	800-742-5877
United States Customs	423-855-6625
United States Post Office	423-499-8231

McGhee Tyson Airport is located in Knoxville, Tennessee, approximately 85 miles from Cleveland, and is served by the following airlines:

Carrier	Destination
American Eagle	Dallas/Ft. Worth, Chicago
ACA—Delta Connection	Cincinnati, New York City
ASA—Delta Connection	Atlanta
Comair—Delta Connection	Cincinnati
Skywest—Delta Connection	Dallas/Ft. Worth
Continental Express	Houston, Cleveland, Newark
Delta	Atlanta
Northwest	Memphis
Northwest Airlink	Detroit, Memphis, Minneapolis
United Express	Chicago, Washington Dulles
U.S. Airways Express	Charlotte, La Guardia, Pittsburgh, Washington National
Independence Air	Washington, DC
TOTAL	

Source: <http://www.tys.org/Flight%20Information.pdf>. Updated March 30, 2004.

Direct international air service is provided by Hartsfield-Jackson International Airport in Atlanta, Georgia, which is about 125 miles from Cleveland.

Barge

The Hiwassee River borders Bradley County and is navigable for barge traffic with a channel depth of 11 feet. Point of access is 10 miles northwest of Cleveland. Local barge service is provided by Charleston Marine Transport Inc.

Bus

Greyhound serves the Cleveland/Bradley County area.

Foreign Trade Zones (FTZ)

The nearest activated FTZ is #134 located in Chattanooga, Tennessee. Cleveland is close enough to support a subzone in the community.

For more information contact

Steven Hiatt
Foreign Trade Zone #134
c/o Chattanooga Chamber Foundation
811 Broad St
Chattanooga TN 37402
423-756-2121
Fax: 423-267-7242 or 423-763-4333
Email: shiatt@chattanoogachamber.com

Labor Force

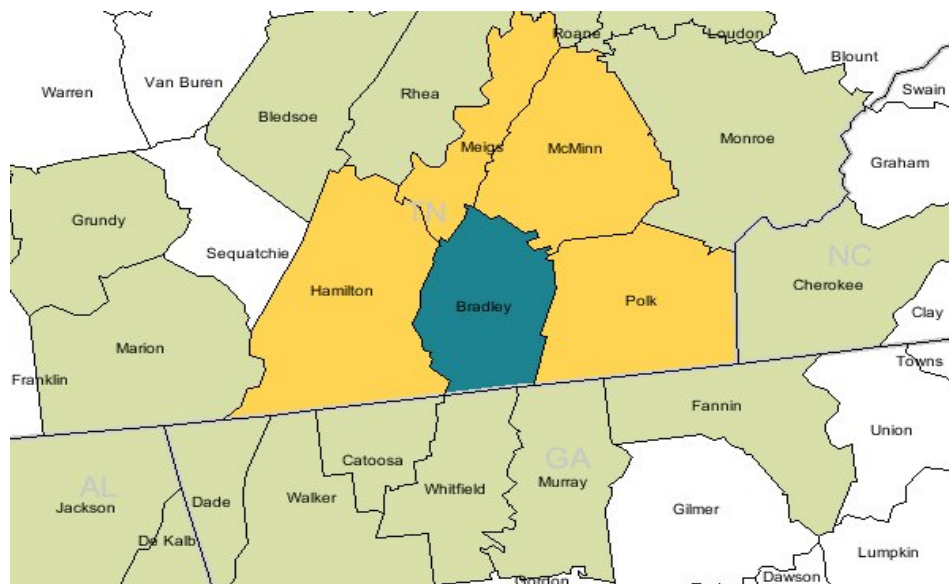
The Ocoee Region of Tennessee's best natural resource is its reliable, productive, non-union workforce.

According to the Cleveland/Bradley County Retention and Expansion Survey, 70 percent of the managers surveyed reported that labor management relations in their firms were excellent or above average. Seventy-three percent of the companies told us that the business climate in Bradley County has improved in the last two years. Sixty-two percent or 36 of the 53 companies responding use some form of team management in their production.

Cleveland ranks sixth in the state in the number of manufacturing firms. Employee turnover rate is in the 0- to 5-percent range 52 percent of the time.

Labor force size within surrounding counties—379,814

Source: Tennessee Department of Employment Security, Research and Statistics Division. Georgia Department of Labor: www.dol.state.ga.us, <ftp://quicksourc.dol.state.ga.us/Current/clabcurrent.pdf>



Employment

2003 Average of Nonagricultural Employment

Total	40,460
Manufacturing	31%

Construction	4%
Transportation and Communications	3%
Trade	22%
Financial, Real Estate and Insurance	4%
Service	24%
Government	13%

Tennessee Department of Labor and Workforce Development

173 Broad St SW
 Cleveland TN 37312
 423-478-0322

Trend of Labor Force Size (Bradley, Polk, McMinn, Meigs, Rhea, Hamilton, Catoosa, Whitfield, and Murray Counties)

1995	322,845
2000	340,366
2001	332,963
2002	343,803
2004 (Estimate)	379,814

Source: <http://data.bls.gov> (Local Area Unemployment Statistic, Create Customized Tables). Revised March 30, 2004.

Average Annual Unemployment Rates Regional (Bradley, Hamilton, Meigs, McMinn and Polk Counties, Tennessee)

1990	7.0%
1993	6.0%
1998	3.9%
2003	4.8%

Yearly Average Unemployment Rates (2003)

Bradley County, Tennessee	5.1%
Tennessee	5.2%
United States	5.4%

Source: Tennessee Department of Employment Security, Research and Statistics Division
 Note: Refer to page 7.12 for yearly averages. Revised February 2004.

Employment

Non-farm Employment Estimates (By Place of Work)						
	1998	1999	2000	2001	2002	2003
Total Employment	37,690	38,170	37,970	37,290	36,360	36,780
Goods-Producing	14,860	14,400	13,930	13,020	12,590	12,350
Natural Resources/Mining/Construction	1,470	1,290	1,310	1,320	1,520	1,580
Manufacturing	13,390	13,110	12,620	11,700	11,070	10,770
Service-Providing	22,830	23,770	24,040	24,270	23,770	24,430
Trade/Transportation/Utilities	6,500	6,720	6,810	6,910	6,590	6,710
Information	330	370	290	320	300	310
Financial Activities	1,240	1,300	1,350	1,370	1,420	1,380
Professional/Business Services	2,600	2,850	2,770	2,690	2,510	2,640
Educational/Health Services	2,800	2,990	3,190	3,490	3,650	3,830
Leisure/Hospitality	2,100	2,290	2,360	2,290	2,190	2,350
Other Services	2,360	2,370	2,390	2,440	2,330	2,390
Government	4,900	4,880	4,880	4,760	4,780	4,820

Union Representation

Tennessee is a right-to-work state. In Bradley County three out of approximately 140 manufacturing plants have union representation. Of the 10,770 people employed in the manufacturing sector in Bradley County, 374 or less than 4 percent are represented by a union. The last work stoppage in Bradley County was in 1985 for two weeks. Prior to that, there was a strike in 1983; however, the union at that plant decertified in 1988.

Commuting Patterns (2000)

Commuting	1990	2000
<i>Working here</i>	35,488	41,211
<i>Live and work here</i>	29,168	31,714
<i>Live elsewhere and work here</i>	6,320	9,497
% workforce commuting in	18%	23%
<i>Live here and work elsewhere</i>	6,825	9,641
% resident workers commuting out	19%	23%

Source: U.S. Bureau of the Census. <http://161.188.204.80/maps/charlotte/jtw51.asp>

Commuters Into/Out of Bradley County

State	County	To Bradley	From Bradley
TN	Polk	2,396	300
TN	McMinn	2,391	1,114
TN	Hamilton	2,371	5,614
TN	Meigs	916	59
TN	Monroe	210	39
GA	Catoosa	215	121
GA	Walker	104	59
GA	Whitfield	92	1,240
GA	Murray	96	373
TN	Rhea	102	105

Source: U.S. Department of Commerce, Bureau of the Census (2000)

Bradley County and Area Employers Who Have 300+ Employees (Number of employees in parentheses)

Advanced Photographic Solutions
1525 Hardeman Ln
PO Box 8019
Cleveland TN 37320-8019
423-479-5481

(325)

Bowater Inc., Southern Division
5020 Highway 11 South
Calhoun TN 37309
423-336-2211

(880)

Bradley County Memorial Hospital
2305 Chambliss Ave NW

PO Box 3060
Cleveland TN 37320-3060
423-559-6000 (800)

Brown Stove Works
1422 Carolina Ave
Cleveland TN 37320
423-476-6544 (300)

Charleston Hosiery Inc.
855 Raider Dr NW
PO Box 2190
Cleveland TN 37320-2190
423-472-5095 (590)

Cleveland Chair Company
370 9th St SE
PO Box 159
Cleveland TN 37364-0159
423-479-4119 (525)

Duracell Global Business Management Group
Plant #1
501 Mouse Creek Rd NW
Plant #2
Copper Top Rd
PO Box 3390
Cleveland TN 37320-3390 (525)

Hardwick Clothes Inc.
3800 Old Tasso Rd NE
PO Box 2310
Cleveland TN 37320-2310
423-476-6534 (400)

Jackson Manufacturing Company
1910 King Edward Ave SE
PO Box 1359
Cleveland TN 37364-1359
423-476-8544 (465)

Johnston Coca-Cola Bottling Co.
Highway 64 Bypass
Refreshment Ln SE
PO Box 4110
Cleveland TN 37320-4110 (320)

Masterfoods USA 3500 Peerless Rd NW PO Box 3870 Cleveland TN 37320-3870 423-479-8611	(775)
Maytag Cleveland Cooking Products 740 King Edward Ave SE PO Box 2790 Cleveland TN 37320-2790 423-472-3371	(2,200)
Maytag Customer Service 240 Edwards St SE PO Box 2370 Cleveland TN 37320-2370 423-472-3333	(550)
Rubbermaid Cleaning Products 2000 Overhead Bridge Rd PO Box 2968 Cleveland TN 37320-2968 423-476-4544	(365)
Peyton's Southeastern Inc. (Distribution Center) 153 Refreshment Ln PO Box 4050 Cleveland TN 37320-4050 423-614-1000	(1,200)
Schering-Plough Inc. 4207 Michigan Avenue Rd NE PO Box 2850 Cleveland TN 37320-2850 423-476-2201	(500)

General Information

Ambulance Service

The Bradley County Ambulance Service is a fully advanced life-support (paramedic) service. Staffed by 31 full-time paramedics and 16 full-time emergency medical technicians, the ambulance service holds the distinction of being the first Class A Emergency Service in the state of Tennessee.

Better Business Bureau

Cleveland is served by the Better Business Bureau office located in Chattanooga. For inquiries or complaints call 423-266-6144.

Churches

Cleveland and Bradley County have over 200 churches representing most denominations. Three denominational headquarters are also located here.

Civic Clubs and Organizations

Over 75 clubs and organizations are active in the Bradley County area. A list of clubs and times and places of meetings is available at the Chamber office.

Corporate Headquarters Located in Bradley County

Advanced Photographic Solutions
1525 Hardeman Ln NE
PO Box 8019
Cleveland TN 37320-8019

American Uniform Company
Parker St NE
PO Box 2180
Cleveland TN 37320-2130

Charleston Hosiery Inc.
Raider Dr
PO Box 2190
Cleveland TN 37320-2190

Check Into Cash Inc.
201 Keith St SW
Cleveland TN 37311-5069

Church of God International Offices
2490 Keith St
PO Box 2430
Cleveland TN 37320-2430

Church of God of Prophecy
World Headquarters
3720 North Keith St
PO Box 2910
Cleveland TN 37320-2910

Jackson Furniture Industries
1910 King Edward Ave SE
PO Box 1359
Cleveland TN 37364-1359

Life Care Centers of America Inc.
3570 Keith St NW
PO Box 3480
Cleveland TN 37312-3480

Pioneer Credit
1870 Executive Pk
PO Box 1055
Cleveland TN 37364-1055

Wholesale Supply Group
885 Keith St NW
PO Box 4080
Cleveland TN 37320-4080

Fire Protection

The Cleveland Fire Department provides fire protection for both the city and county. The fire department maintains four fire stations, with 83 firemen and 18 vehicles. The city has a Class III fire insurance rating.

Bradley County has a volunteer fire department that provides protection to the county. The fire department has seven fire stations, 80 volunteers and 17 vehicles. The county has a Class VII to IX fire insurance rating.

The Charleston volunteer fire department provides fire protection for the city of Charleston. The fire department maintains one fire station, with 25 volunteers, six vehicles and three boats. The city has a Class VI fire insurance rating.

Garbage Collection

Waste disposal is provided for city residents. Call the Public Works Department at 423-472-2851 for days of collection. Collection for county residents is provided by private contractors. Contact Santek Environmental Inc. at 423-476-9160 for a list of service providers.

Government

City Government

The city of Cleveland operates under a council/manager form of government with a mayor, city manager and seven council members. The Municipal Building is located at the corner of Church and Second streets in downtown Cleveland.

Mayor

Tom Rowland
PO Box 1519
Cleveland TN 37364-1519
423-476-8931

City Manager

Joe Cate
PO Box 1519
Cleveland TN 37364-1519
423-559-3352

County Government

Bradley County operates under a commission form of government with a county executive and 14 commissioners. The courthouse is located on the square downtown between Broad and Ocoee streets.

County Mayor

D. Gary Davis
PO Box 1167
Cleveland TN 37364-1167
423-728-7141

City of Charleston

The city of Charleston operates under a commission form of government with a mayor and two commissioners. City Hall is located on Worth Street and can be reached at 423-336-1483.

Mayor

Walter Goode
PO Box 230
Charleston TN 37310
423-336-5956

State Officials

Governor

Phil Bredesen
State Capitol Building
Nashville TN 37243-0001
615-741-2001

Senator

Jeff Miller
PO Box 771
Cleveland TN 37364-0771
423-479-9557

Nashville Office
310 War Memorial Building
Nashville TN 37243-0209
1-800-449-8366, ext. 13794
Fax: 615-741-7200

Representatives

24th District

Dewayne Bunch
804 Hollyridge Dr
Cleveland TN 37311
423-479-6212

Nashville Office

107 War Memorial Bldg
Nashville TN 37243-0124
1-800-449-8366, ext. 13730
Fax: 615-741-4917

22nd District

Chris Newton
PO Box 93
Turtletown TN 37391
423-476-6577

Nashville Office

206 War Memorial Bldg
Nashville TN 37243-0122
1-800-449-8366, ext. 12371
Fax: 615-253-0209

Federal Officials

President

George W. Bush
The White House
1600 Pennsylvania Ave
Washington DC 20500
202-456-1111

Senators

Lamar Alexander
3322 West End Ave Ste 120
Nashville TN 37203
615-736-5129

Washington Office
United States Senate
Washington DC 20510
202-224-4944

Bill Frist
28 White Bridge Rd Ste 211
Nashville TN 37205
615-352-9411

Washington Office
United States Senate
Washington DC 20510
202-224-3344

Representatives

3rd District
Zach Wamp
Federal Building Ste 126
900 Georgia Ave
Chattanooga TN 37402
423-756-2342

Washington Office
423 Cannon House Office Bldg
Washington DC 20515
202-225-3271

Newspapers

Cleveland Daily Banner

1501 25th St
Cleveland TN 37311
423-472-5041
Paid Circulation: Daily—16,277; Sunday—17,950

Bradley News Weekly

149 Inman St SE
Cleveland TN 37311
423-472-2882
Distributed: 22,000 each Wednesday

Police Protection

The Cleveland Police Department is headed by Chief Wes Snyder. Staff includes 89 uniformed policemen, eight detectives, and two auxiliary policemen. Vehicles number 75, including marked and unmarked cars and motorcycles.

Cleveland Police Department

163 First St NE

Cleveland TN 37311

423-476-7511 (dispatch recording) or 423-476-1123 (records)

The Bradley County Sheriff's Office, headed by Sheriff Dan Gilley, has 62 patrol personnel, 10 detectives and 40 corrections personnel.

Bradley County Sheriff's Department

The Justice Center

1650 Johnson Blvd SE

Cleveland TN 37311

423-476-0660

Radio

Five Local Stations

AM	WBAC (1340)
	WCLE (1570)
FM	WALV (95.3)
	MIX (104.1)
	WOOP (99.9)

Recycling

The Cleveland/Bradley Keep America Beautiful Inc. (KAB) is a national, nonprofit public education organization dedicated to informing proper waste handling practices in American communities. Cleveland and Bradley County operate recycling facilities at drop-off sites on Urbane Road and Peerless Road.

Cleveland/Bradley Keep America Beautiful Inc.

474 2nd St SE

Cleveland TN 37311

423-559-3307

Telephone Service

Local telephone service is provided by BellSouth. For new line service call 888-557-6500.

Television

WTNB—Channel 5, Local
WRCB—Channel 3, NBC
WTVC—Channel 9, ABC
WDEF—Channel 12, CBS
WTCI—Channel 10, Public TV
WFLI—Channel 53, Independent
WDSI—Channel 11, Fox affiliate

Cable service is available through

Charter Communications

1235 King St SE
Cleveland TN 37323
423-479-9743

United Way of Bradley County

Year	Goal	Collected
2003	\$2,100,000	\$2,253,924
2002	\$2,300,000	\$2,218,778
2001	\$2,500,000	\$2,370,188
2000	\$2,288,585	\$2,460,844

Source: United Way of Bradley County. Revised February 2004. (www.unitedwaybc.com)

United Way of Bradley County Inc.

85 Ocoee St SE
Cleveland TN 37311
423-479-2020