

The Book

A Resource & Reference Guide for
Cleveland/Bradley County, Tennessee

Compiled by
Cleveland/Bradley Chamber of Commerce
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Cleveland TN 37320-2275

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Introduction

Location

Nestled in the foothills of the Smoky Mountains, Cleveland/Bradley County is an ideal place to live, work and grow. Our seasonal climate, major transportation advantages, diversified economy and natural beauty are all factors to consider for any type of relocation to the area. Presented here is the information necessary to make the transition from newcomer to resident an easy experience. Please call on the Cleveland/Bradley Chamber of Commerce if we can provide any additional information. Our mailing address is PO Box 2275, Cleveland TN 37320-2275. Our offices are located at 225 Keith St SW in the Village Green Town Center. Call us at 423-472-6587 or visit our website at www.clevelandchamber.com.

History

In 1836 the city of Cleveland consisted of one small log cabin located in the heart of the Cherokee nation. This cabin, known as Taylor's Place, was occupied by Andrew Taylor and his Indian bride. During that year, the Ocoee Purchase Treaty was made with the Cherokees, and Bradley County was born. A legislative act established the county and gave it the name *Bradley* in honor of Col. Edward Bradley. Bradley served with honor under Andrew Jackson in the War of 1812 and was also a personal friend of Jackson. The same act also specified that the county seat should bear the name *Cleveland* in honor of Col. Benjamin Cleveland, a Revolutionary War hero. The city of Cleveland was incorporated February 4, 1842, with a population of 400.

Altitude

875 feet above sea level

Area

City—20 square miles; county—338 square miles

Climate

Summers and winters are seasonal, yet moderate and mild.

Average annual rainfall—55.42"

Relative humidity—72%

Average frost-free days—228

Average snowfall—5"

Latitude

35.17 N

Longitude

84.87 W

Air Quality

Cleveland/Bradley County's air quality is classified "excellent" by the Tennessee Department of Health and Environment. No significant concentration of hazardous pollutants such as carbon monoxide or sulfur dioxide is present. Therefore, we are classified as an attainment area for all parts of Cleveland/Bradley County.

Cost of Living

Living costs are 5.5 percent below the national average based on the second quarter 2010 ACCRA report. Based on the prices of 59 different items, the report measures intercity cost differences for consumer goods and services. Taxes and non-consumer expenditures are excluded. In the all-items index, which includes grocery items, housing, utilities, transportation, healthcare, and miscellaneous goods and services, Cleveland's living costs were 94.5 percent. The U.S. average is 100 percent.

City	Composite	Grocery	Housing	Utilities	Transportation	Healthcare	Misc.
Cleveland, TN	94.3	101.7	89.7	103.2	94.7	91.0	92.8
Atlanta, GA	93.6	93.4	89.8	95.6	102.0	105.3	95.0
Charlotte, NC	94.1	100.1	81.2	94.8	94.6	110.6	100.9
Chattanooga, TN	89.0	99.4	83.9	58.9	95.9	92.5	96.0
Johnson City, TN	87.7	93.3	74.3	91.3	99.9	91.4	91.5
Huntsville, AL	92.3	95.6	79.5	89.9	99.7	91.0	100.7
Louisville, KY	88.3	81.4	81.0	98.8	95.5	86.5	92.0

Source: ACCRA Cost of Living Index, Third Quarter 2010
(Revised January 2011)

Crime-Rate Comparisons (2009)

City	Population	Violent Crime	Murder/ Non-negligent Manslaughter	Forcible Rape	Robbery	Aggravated Assault
Athens	14,388	231	2	14	25	190
Chattanooga	172,536	1,792	17	53	535	1,187
Cleveland	40,024	391	3	13	43	332
Knoxville	185,850	1,966	22	147	660	1,137
Tennessee	6,296,254	42,041	461	1,993	9,647	29,940

City	Property Crime	Burglary	Larceny/Theft	Motor Vehicle Theft	Arson
Athens	1,118	249	814	55	5
Chattanooga	12,849	2,987	8,949	913	13
Cleveland	2,111	422	1,615	74	3
Knoxville	11,821	2,589	8,553	679	72
Tennessee	236,365	63,646	157,746	14,973	236,365

Residents within the city limits are protected by an active, full-time police force of 89 officers. The Sheriff's Department serves the residents of unincorporated areas in Bradley County with 97 state certified patrol officers.

Source: http://www.fbi.gov/ucr/cius2009/data/table_08_tn.html
(Revised September 2010)

Medical Care

Area Hospital

Sky Ridge Medical Center
2305 Chambliss Ave NW
Cleveland, TN 37311
423-559-6000
(458 beds)
www.skyridgemedicalcenter.net

Area Health Department

Bradley County Health Department
2011 Dooley St SE
Cleveland TN 37311
423-728-7020

Healthcare Services Available in Community

Allergy
Anesthesiologists
Asthma
Cardiology
Chemotherapy
Chiropractic
Dermatology
Diagnostic/Therapeutic Endoscopy
Emergency Department
Gastroenterology
Gynecology
Hematology
Immunology
Intensive and Coronary Care
Laser Surgery
Lithotripsy
Mammography
Maternal and Infant Care
Neonatal
Nephrology
Neuropsychology
Neurology

Nutritional Counseling
Oncology
Ophthalmology
Optometry
Orthopedics
Osteoporosis
Otorhinolaryngology
Outpatient Services
Pediatric Care
Physical Therapy
Plastic Surgery
Podiatry
Psychiatry
Pulmonary
Radiation Oncology
Rehabilitation for Work Hardening
Respiratory
Same-Day Surgery
Sleep Disorders
Speech Therapy
Urology

Population of Cleveland/Bradley County, Tennessee

Area	1980	1990	2000	2009
Bradley County	67,547	73,312	87,965	97,710
Cleveland	26,412	30,354	37,192	40,261

*The most recent estimate for the population of Cleveland, Tennessee, was completed in 2003 by the U.S. Census Bureau.

According to the 2000 census, the median age in Bradley County is 38.0. Those 18 years of age and under account for roughly 26.8 percent of the total population, and those who are 65 years of age and over account for approximately 11.7 percent. The number of individuals per household is 2.50.

For the city of Cleveland, the median age, according to the 2000 census, is 34.0. Those 18 years of age and under account for roughly 26.4 percent of the population, and those who are 65 years of age and over account for approximately 13.9 percent of the population.

Source: U.S. Department of Commerce, Bureau of the Census (2000).
(Revised September 2009)

Selected Estimated Population Characteristics (Bradley County)

	Bradley County	As Percentage	2010 Projection
Total Population	97,710	100.0%	112,856
Sex			
Male	47,765	49.1%	54,235
Female	49,945	50.9%	58,530
Age			
Under 5 years	6,239	6.39%	-
5 to 9 years	6,321	6.47%	-
10 to 14 years	6,877	7.04%	-
15 to 19 years	6,490	6.64%	-
20 to 24 years	6,965	7.13%	-
25 to 34 years	13,530	13.85%	-
35 to 44 years	13,371	13.68%	-
45 to 54 years	13,811	14.13%	-
55 to 59 years	5,885	6.02%	-
60 to 64 years	5,628	5.76%	-
65 to 74 years	11,139	11.40%	-
85+	1,454	1.49%	-

Source: U.S. Census Bureau, 2009 Population Estimates, 2000 Census (Revised September 2009)

Population Growth (Bradley County)

2000 – 2009	11.1%
1990 – 2000	19%
1980 – 1990	9%

Source: U.S. Department of Commerce, Bureau of the Census (2000) (Revised September 2009)

Household Income (Bradley County)

Total Houses	37,721	100.0%
Less than \$10,000	3,257	8.6%
\$10,000 to \$14,999	2,168	5.7%
\$15,000 to \$24,999	5,425	14.4%
\$25,000 to \$34,999	5,144	13.6%
\$35,000 to \$49,999	6,703	17.8%
\$50,000 to \$74,999	6,410	17.0%
\$75,000 to \$99,999	4,121	10.9%
\$100,000 to \$149,999	2,887	7.7%
\$150,000 to \$199,999	880	2.3%
\$200,000 or more	726	1.9%
<i>Median Household Income</i>		<i>\$40,325</i>
<i>Per Capita Income</i>		<i>\$55,873</i>

Source: Bureau of the Census
(Revised September 2009)

Recreational Facilities and Activities

Sports Leagues and Facilities

Baseball: Numerous leagues for girls, boys and adults with tournaments held on weekends
Softball: Numerous leagues and tournaments for adults and youth in Spring, Summer and Fall
BMX Track

1 Bowling Alley

4 Golf Courses (2 public, 2 private)

28 Tennis Courts (16 public, 12 private)

7 Swimming Pools (public & private)

10 Racquetball Courts

Whitewater Rafting: The Ocoee and Hiwassee rivers are located in the Cherokee National Forest, 20 minutes east of Cleveland, and provide some of the United States' best whitewater rafting.

Outdoor Life/Recreation

4 Walking Trails

The Greenway

5 Picnic Areas with Pavilions

20 minutes from Cherokee National Forest, which offers boating, fishing, swimming, camping, hiking, picnicking, and hunting for squirrel, deer, wild turkey and wild boar

The Ocoee and Hiwassee rivers, located in the Cherokee National Forest, offer some of the best whitewater rafting in the United States.

Entertainment, Restaurants and Accommodations

113 Restaurants

24 Hotels and Motels (1,215 Rooms)

1 Theater

Cleveland Speedway Stock Car Racing Track

Other Community Centers and Programs

3 Municipal Community Centers

Organized Programs: YMCA, Boys & Girls Clubs, Boy Scouts, Girl Scouts, Dixie Youth Baseball, Dizzy Dean Baseball, BMX Biking, and various City Recreation Departments

Senior Citizens Center

Industrial Land

Cleveland/Bradley County Industrial Parks

The Bradley/Cleveland Industrial Development Board controls more than 450 acres in two publicly owned and developed industrial parks and has cooperative arrangements with private developers and land owners controlling over 1,000 acres. The Cleveland/Bradley Chamber of Commerce serves the Industrial Development Board as the community's point of contact for economic development projects. The Chamber also maintains an inventory of publicly and/or privately owned land and buildings. These properties can be viewed on the Economic Development section of the Chamber of Commerce website at www.clevelandchamber.com.

The Cleveland/Bradley County Industrial Park is located approximately 2.5 miles from Exit 20 off I-75 and contains 330 acres of which about 50 acres are still available. A Norfolk/Southern Railroad mainline serves the park. All utilities, including three-phase power, gas, water and sewer, are available at the property line of each site. Roads are furnished by the city and county. The park is within the corporate limits of the city of Cleveland and is served by the city's police and fire departments. It has a Class III fire insurance rating.

The Hiwassee River Industrial Park is a 121-acre development located a quarter of a mile off I-75 at Exit 33 and has Interstate visibility. The Industrial Development Board cooperates with an adjoining land owner in marketing an additional 426 acres. All utilities are available at the park, including three-phase power, gas, water and sewer. The park is located in Bradley County; therefore, only county property taxes are applied. Police and fire protection are provided by the city of Charleston. It has a Class VII fire insurance rating.

(Revised February 2008)

Recent Major Industrial Locations and Expansions

Arch Chemicals Inc. (Swimming pool chemicals)

Cormetech Environmental Technologies Inc. (Catalysts)

Derby Industries (Supply chain management, contract manufacturing and distribution)

Eastern Lighting Distribution Center (GE distribution center)

Eaton Electrical (Electrical control equipment)

Coca-Cola Refreshments USA Inc. (Bottled drinks)

Lubing Systems LP (Poultry industry equipment)

Whirlpool Cleveland Cooking Products (Household cooking equipment)

Whirlpool Services (Customer service operations)

Mars Chocolate of North America (M&M candy)

Merck Consumer Care (Sun-care products, foot-care products and OTC products)

Newly Weds Foods (Food coatings)

Olin Corporation (Caustic soda and chlorine)

Peyton's Southeastern (Distributor)

Polymer Components (Molded urethane and rubber products)

Proctor & Gamble—Duracell (Alkaline batteries)

Quality Machining Services LLC (Design and build custom equipment)

Reinsman Equestrian Products (Fabricated textile and metal products)

Southeastern Container Inc. (Plastic bottles)

Starplex Scientific Corp. (Pharmaceutical and nutraceutical plastics)

Sun Belt Coating LLC (Protective coating applications)

Vulcan Materials Co. (Crushed limestone products)

(Revised February 2008)

Education in the Ocoee Region

Cleveland City and Bradley County School Systems have been awarded the Governor's A+ designation for Community Commitment to Excellence and have maintained this distinction since 1990.

Cleveland/Bradley County is the only community in Tennessee with two exemplary institutions. Both Bradley Central High School and Cleveland High School have been named "exemplary institutions" by the Secondary Schools Recognition Program conducted by the U.S. Department of Education. The program recognizes excellence in education and each year chooses a select number of schools for national recognition.

Other Facts

- All of the Bradley County and Cleveland City Schools are accredited by the Southern Association of Colleges and Schools (SACS). Additionally, in 2006, Bradley County Schools was one of the first school systems in the nation awarded District Accreditation by SACS.
- Bradley County Schools received the 2007 Commitment Award from the Tennessee Center for Performance Excellence.
- Park View Elementary School Received Second Place in the TSBA Elementary School of the Year Design Award (2010).
- Total scholarship awards for Bradley County Schools Class of 2010, including HOPE scholarships, exceeded \$10.3 million.
- Bradley County Schools offers state certification to Certified Nursing Assistants and First Responders.
- Response to Intervention (RTI) and Accelerated Reading (AR) opportunities are available in every elementary and middle school in the Bradley County and Cleveland City School Systems.
- Bradley County Schools received the Federal Smaller Learning Communities Grant for 2010 in the amount of \$2.5 million. Bradley, in collaboration with Cleveland City Schools, was one of 28 recipients nationwide and the only state recipient of the grant.
- Bradley County and Cleveland City Schools, along with Tennessee Christian Academy, receive numerous grants each year from the Allied Arts Council of the Cleveland/Bradley Chamber of Commerce to incorporate arts in education.
- Cleveland State Community College is ranked number one for market penetration in the state. In Tennessee per-capita involvement in higher education is highest in Bradley County.
- The technologies taught at Cleveland State Community College have received accreditation by the National Association of Industrial Technologists.
- The nursing program at Cleveland State Community College prepares graduates so that 98 percent pass the National Council Licensure Examination-RN (NCLEX-RN) exam the first time. This is higher than many four-year programs, including the University of Tennessee, Knoxville, and Vanderbilt University.
- Cleveland State Community College is noted for its excellent training in two specific emphases—Multimedia and Nursing.

Bradley County Schools

Personnel 2009-2010

Personnel Type	Number
Licensed/Certified Professionals	746
Total Number of Teachers	643
Principals	16
Assistant Principals	11
Central Office Supervisors	12
Instructional/Clerical Aides	107
Secretary/Clerks	46
Nurses	11.5
Professionals w/Bachelor's Degree	321
Professionals w/Master's Degree	325
Professionals w/Master's Degree (+45)	52
Professionals w/Education Specialist Degree	40
Professionals w/Doctorate	8

Number of Students in Each Elementary School (PreK-5) (2009-2010)

Black Fox	474	Oak Grove	515
Blue Springs	224	Prospect	365
Charleston	324	Taylor	378
Hopewell	477	Valley View	285
Michigan Avenue	577	Waterville	591
North Lee	480	Total	4,690

Number of Students in Middle School (2009-2010)

Lake Forest	1,082
Ocoee	1,206
Total	2,288

Number of Students in High School (9-12) (2009-2010)

Bradley County	1,645
Walker Valley	1,514
GOAL	39
Total	3,198

Bradley Central High School's graduation rate is currently 79 percent; the state average is 92 percent.

Attendance, Promotion and Dropout Rates for K-12 (2008-2009)

Grades PreK-8				
	2007	2008	2009	State Goal
Attendance Rate (%)	94.6	94.9	94.8	93.0
Promotion Rate (%)	98.8	99.2	99.1	97.0

Grades 9-12				
	2007	2008	2009	State Goal
Attendance Rate (%)	93.7	92.7	92.6	93.0
Cohort Dropout (%)	3.2	3.6	6.3	10.0
Graduation Rate (NCLB) (%)	84.8	83.4	87.7	90.0
Event Dropout (%)	.2	1.3	1.9	5.0

Source: Tennessee Department of Education 2009 Report Card
(Revised September 2009)

Average ACT Scores (Past 3 Years)

Section	2007	2008	2009	2009 State
Composite	20.5	20.8	20.5	20.6
English	20.5	20.9	20.6	20.7
Math	19.4	19.6	19.3	19.8
Reading	21.4	21.5	21.2	21.0
Science / Reasoning	20.1	20.7	20.4	20.4

Source: Tennessee Department of Education 2009 Report Card
(Revised September 2009)

Board of Education Office

Bradley County Board of Education
Johnny McDaniel, Director of Schools
800 South Lee Hwy
Cleveland TN 37311
423-476-0620

Cleveland City Schools

Personnel (2009-2010)

Personnel Type	Number
Licensed/Certified Professionals	393
Total Number of Teachers	364
Principals	9
Assistant Principals	6
Central Office Supervisors	9
Instructional/Clerical Aides	130
Secretary/Clerks	325
Nurses	2
Professionals w/Bachelor's Degree	165
Professionals w/Master's Degree	181
Professionals w/Master's Degree (+45)	13
Professionals w/Education Specialist Degree	30
Professionals w/Doctorate	5
Director of Schools	1
Asst. Director	1
School Psychologists	3

Source: Cleveland City Schools Annual Report (2009)

Number of Students in Elementary (PreK-12) (2009-2010)

Elementary	
Arnold	334
Blythe-Bower	537
E.L. Ross	446
Mayfield	325
Stuart	441
Yates	339
Elementary Total	2,422
Middle School	
Cleveland Middle	1,155
High School	
Cleveland High	1,284
Total Enrollment	4,861

Source: Cleveland City Schools Annual Report (2009)

Average ACT Scores (2005-2009)

Section	2007	2008	2009	2009 State
Composite	20.8	21.7	21.7	20.6
English	21.1	21.4	21.9	20.7
Math	20.0	20.1	20.8	19.8
Reading	20.9	21.5	22.3	21.0
Science/Reasoning	20.8	20.8	21.3	20.4

Source: Cleveland City Schools Annual Report (2009)

Cleveland City Schools Contact Information

Cleveland City Schools
Dr. Rick Denning, Director of Schools
4300 Mouse Creek Rd
Cleveland TN 37312
423-472-9571

Parochial Schools

Bowman Hills Adventist School (K-8)
300 Westview Dr
Cleveland TN 37312
423-476-6014

Tennessee Christian Preparatory School
(2-year-olds—12th Grade)
4995 North Lee Hwy Bldg #3
Cleveland TN 37312
423-559-8939

Cleveland Christian Fellowship (K-12)
695 South Ocoee St
Cleveland TN 37320
423-472-1467

United Christian Academy
2200 Peerless Rd NW
Cleveland TN 37311
423-478-2500

Shenandoah Baptist Academy
138 Osment Rd SE
Cleveland TN 37311
423-339-0992

Landmark Christian Day School
1802 Lois St SE
Cleveland TN 37311
423-478-1545

Bachman Academy
414 Brymer Creek Rd
McDonald TN 37353
423-479-4523

Daycare and Preschools

A to Z Sweet Pea's Day Care
3925 Michigan Avenue Rd NE
Cleveland TN 37311
423-476-0077

Alice's Wonderland
223 Michigan Avenue School Rd
Cleveland TN 37323
423-339-8922

Cuddle Bugs Daycare & Learning Center
139 Durkee Rd SE
Cleveland TN 37323
423-478-1354

Durkee Road Preschool and Day Care
201 Durkee Rd NE
Cleveland TN 37312-6839
423-472-4384

First Baptist Church (Nursery and
Kindergarten)
4100 Stephens Rd NE
Cleveland TN 37312
423-472-5001

First Presbyterian Children's Center
433 N Ocoee St
Cleveland TN 37311
423-476-6922

First United Methodist Church
Child Development Center
3425 N Ocoee St
Cleveland TN 37311
423-339-8922

Harvest Christian Academy and Tendercare
3900 Adkisson Dr NW
Cleveland TN 37311
423-339-1112

Blythe Avenue Head Start Family Support
Center
1075 Blythe Ave SE
Cleveland TN 37311
423-479-3840

Head Start
1450 Strawberry Ln NE
Cleveland TN 37311
423-473-0405

La Petite Academy
2220 Candies Ln NW
Cleveland TN 37312
423-479-4060

Little Lambs Childcare Center
2101 Waterlevel Hwy
Cleveland TN 37311
423-473-8005

Miss Miranda's Playmates
5693 Mouse Creek Rd
Cleveland TN 37312
423-614-3441

Miss Peaches Sunny Day Academy
2340 Blue Springs Rd
Cleveland TN 37311
423-559-8360

Miss Carol's Playschool
5053 North Lee Hwy
Cleveland TN 37312
423-559-2608

Montessori Kinder
500 Tasso Ln NE
Cleveland TN 37312
423-479-7282

North Cleveland Baptist Church Daycare Center
2815 N Ocoee St
Cleveland TN 37311
423-472-4172

Westwood Baptist Church Preschool
4001 Georgetown Rd NW
Cleveland TN 37312-1808
423-476-2653

Special Daycare

Family Resource Agency/Head Start

3680 Michigan Ave NE

Cleveland, TN 37323

423-479-9339

Fax: 423-478-3727

(Specializes in day care for low-income and handicapped children ages 3-4)

Signal Centers Children's Program—Cleveland

690 Old Chattanooga Pike

PO Box 214

Cleveland TN 37364

Contact: Monica Crandell Stone

423-614-0199

Fax: 423-614-0133

Monica_Stone@signalcenters.org

(The Cleveland Center Children's Program services children ages six weeks to 5 years old living in Bradley and Polk counties.)

Local and Area Colleges and Universities

Cleveland State Community College

Cleveland State Community College is a comprehensive two-year public community college operating within the governance of the Tennessee Board of Regents and approved by the Tennessee Higher Education Commission. Its mission focuses upon responsive delivery of the highest quality education and training at the lowest possible cost in support of workforce development, liberal arts transfer, and cultural enrichment for the people of Bradley, McMinn, Meigs, Monroe and Polk counties.

Located between Exits 25 and 27 in Cleveland, the college enrolls approximately 3,000 students in a typical fall semester. The college has over 200 employees and over 70 full-time faculty. Ninety percent of the faculty has master's or doctorate degrees. The student/teacher ratio is 18:1.

Cleveland State recognizes the special needs of its clientele, offering its services during day, evening and weekend hours. Additionally, the college offers selected classes by Internet and World Wide Web, videotape and interactive distance learning. Cleveland State is a satellite downlink site and can assist businesses, allied health agencies and civic groups with their long-distance teleconferencing needs.

Programming	Delivery Capabilities
Associate of Arts/Science Transfer	On-campus Credit/Noncredit
Associate of Applied Science	Off-campus Credit/Noncredit
Certificates of Credit	Videotape/Internet Classes
Custom Credit Packages	Distance Learning
Noncredit Community Services	Teleconferencing
Business/Industrial Partnerships	Basic Skills and GED

Features

Modern classrooms and laboratories

Academic support, including advisement, career planning, tutoring, orientation

Up-to-date computer labs, with free Internet and email access for students

Library providing access to a collection of 70,000 books; 54,000 e-books; 8,000 videos; 80,000 microforms and 200 current paper journals

Observatory with large reflector telescope

Full-service Student Center with cafeteria, bookstore, student lounge areas

Student activities, including intercollegiate sports, intramurals, music

24-hour security service

Fitness center, athletic fields, gymnasium, tennis courts

Small Business Development Center

Cleveland/Bradley Business Incubator

Popular Courses for Business and Industry

Business Applications on the Microcomputer

Word Processing, Spreadsheets, Databases, Presentation Graphics

Internet, WWW, web-page design, Email

Programming in Visual Basic and C

Computer-Aided Design

Accounting, Business, Management, Marketing

Small Business Management, Entrepreneurship

Refresher Courses in Reading, Writing and Mathematics

Public Speaking
Ethics

Accreditation

Southern Association of Colleges and Schools, Commission on Colleges, for the Awarding of Associate degrees
Nursing (RN) Program—National League for Nursing
Industrial Technology Program—National Association of Industrial Technologists (NAIT)
Medical Assistant—American Association of Medical Assistants

Cleveland State Community College is an equal-opportunity institution and does not discriminate on the basis of race, color, gender, age or disability.

Degrees Offered

	2006	2007	2008	2009
Associate of Arts/Science	116	125	112	114
Applied Science	173	126	165	179
Certificates	73	77	45	64
Total Graduates	366	328	322	357

(Revised August 2010)

Lee University

Lee University is a private, comprehensive university located in Cleveland, Tennessee, in the foothills of the Appalachian Mountains. Lee is emerging as a leader in higher education in the southeastern region and was ranked in 2010 in the “Top Tier” in the South by *U.S. News & World Report* (Comprehensive Medium- Size Universities). Lee is also ranked by Princeton Review’s “Best Colleges” and is now one of the 141 colleges named “Best in the Southeast.” The university’s growing reputation as a quality institution can be seen in the high caliber of faculty, students and friends who are drawn to the campus. This marks the 22nd straight year of increased enrollment under the leadership of President Dr. Paul Conn.

Over the past two decades, Lee has become one of the largest Christ-centered private institutions in Tennessee and the largest in the Appalachian College Association. During that period, the university has undergone a remarkable transformation that has included significant growth in academic programs, student enrollment, faculty expertise and diversity, as well as an expanded sense of mission and vision.

Lee’s enrollment has more than tripled from 1,214 (Fall 1986) to 4,377 (Fall 2010) under the leadership of President Paul Conn. This makes Lee the fifth largest undergraduate enrollment among the 103 Christian colleges who are member institutions of the Council for Christian Colleges and Universities (www.cccu.org). During that same period, average ACT scores of entering freshmen have increased to 23, and faculty has grown and diversified in order to offer a rapidly expanding slate of academic programs. Since 1986, Lee has added 22 major buildings necessary to serve the students.

Programming	Delivery Capabilities
Bachelor’s Degrees	On-campus/Distance
Master’s Degrees	On-campus
Post-Master’s Certificate (EDS)	On-campus

Features

- Consistently ranked as a “Top Tier” institution in the *US News & World Report* college rankings
- “America’s 100 Best College Buys” chose Lee as one of their top choices every year since 2006.
- Since the year 2000, Lee University has been listed in the Princeton Review ranking of “Best Colleges” in the South.
- Lee’s community service program was recently ranked among the top 100 in the country by the Corporation for National and Community Service.
- Study Abroad program includes 30 plus locations around the world and is consistently highly ranked in the Open Doors reports.
- 17:1 faculty/student ratio
- Lee’s Encore program for community members age 60 and up offers specialized courses tailored to community interests and extends participation in any traditional course offered in the semester.

Popular Courses for Business and Industry

- Word Processing, Spreadsheets, Databases, Presentation Graphics
- Web-page Design
- Programming in Visual Basic
- Accounting, Business, Management, Marketing
- Small Business Management, Entrepreneurship
- Courses in Reading, Writing and Mathematics
- Public Speaking
- Ethics

Accreditation

- Southern Association of Colleges and Schools to award baccalaureate and master’s degrees
- Teacher education programs approved by the Tennessee State Department of Education
- School of Music accredited by the National Association of Schools of Music
- Memberships in the American Council on Education, the Council of Independent Colleges, the Tennessee College Association, the Tennessee Association of Independent Colleges and Universities, the Council for Christian Colleges and Universities, and the Appalachian College Association

Degrees Offered

	2006	2007	2008	2009
<i>Bachelor of Arts</i>	274	260	284	288
<i>Bachelor of Christian Ministries</i>	10	8	9	12
<i>Bachelor of Music</i>	0	4	6	5
<i>Bachelor of Music Education</i>	13	11	11	10
<i>Bachelor of Science</i>	350	339	296	323
<i>Education Specialist</i>	0	0	0	7
<i>Master of Arts</i>	71	68	69	56
<i>Master of Church Music</i>	3	3	2	4
<i>Master of Education</i>	22	17	23	24
<i>Master of Music</i>	0	9	5	4
<i>Master of Science</i>	28	26	33	24

(Revised September 2010)

Tennessee Wesleyan College

Tennessee Wesleyan College (TWC), founded in Athens, Tennessee, in 1857, is a four-year liberal arts institution affiliated with the Holston Conference of the United Methodist Church. Accredited by the Commission on Colleges of the Southern Association of Colleges and Schools and approved by the Tennessee State Board of Education and The University Senate of the United Methodist Church, TWC is ranked as a first-tier baccalaureate college by *U.S. News & World Report* and was recently named the fastest growing liberal arts college in Tennessee.

In keeping with the spirit of the liberal arts, Tennessee Wesleyan College seeks to provide for students the highest quality educational experience within the framework of the Judeo-Christian tradition; to promote personal responsibility, integrity and purpose; and to prepare students for a life of leadership and service in an ever-changing global community. The college's dedicated faculty and staff believe in providing the resources and support students need to become socially responsible, intellectually skilled and spiritually developed members of our community.

With easily accessible locations in Athens and Knoxville, TWC offers challenging ways to pursue a liberal arts education in more than 30 majors and programs of study. Classes are available to students through traditional day classes and the PACE (People Achieving College Education) evening program.

In fall 2009, the college enrolled 1,070 students with approximately 340 students living in the residence halls of the Athens campus.

Tennessee Wesleyan College adheres to the principles of equal education, employment opportunity and participation in collegiate activities without regard to race, color, religion, national origin, sex, age, marital or family status, disability or sexual orientation. This policy extends to all programs and activities supported by the College.

Programming	Delivery Capabilities
Bachelor of Arts (BA)	Athens Campus day classes
Bachelor of Science (BS)	Athens Campus day classes and for business majors only Knoxville and Athens campus evening courses
Bachelor of Applied Science (BAS) Business Major only	Athens Campus evening classes and Knoxville campus evening classes
Bachelor of Science Nursing (BSN)	Knoxville Campus day classes
Bachelor of Music Education (BMEd)	Athens Campus Day classes

Features

- Modern classrooms with 14 smart boards and currently piloting student response systems
- LAMP online course management software used in many courses
- Wireless network on campus, up-to-date computer labs and free email to students
- More than 30 student clubs and organizations, including four national honor societies, religious groups, athletic groups, drama, two sororities and one fraternity
- 15 athletic teams, including baseball, soccer, lacrosse and basketball. Athletic teams are NAIA division II.
- Two food service locations: a traditional cafeteria and J. Wesley's Grill in the student center
- Two traditional residence halls and two apartment-style residence halls
- Weekly chapel services
- School newspaper and literary magazine staffed by students
- Recently renovated classrooms and Art studio

Accreditation

- Southern Association of Colleges and Schools, Commission on Colleges for the awarding of Baccalaureate degrees

Degrees Offered

	2005-2006	2006-2007	2007-2008	2009
Bachelors of Arts	11	18	14	9
Bachelors of Science	131	115	114	142
Bachelors of Applied Science	13	16	12	9
Bachelors of Science in Nursing	40	45	45	51
Bachelors of Music Education	4	0	1	1
Total Graduates	199	194	216	212

The University of Tennessee at Chattanooga

The roots of The University of Tennessee at Chattanooga (UTC) are in the Methodist Episcopal Church, which founded Chattanooga University in 1886. The University of Tennessee at Chattanooga has developed an institutional excellence that rests on an unusual blend of the private and public traditions of American education.

In 1969 the University of Chattanooga and a junior college, Chattanooga City College, merged with the University of Tennessee, one of the oldest land-grant universities in the nation, to form the UTC campus. Pledged to the service of the entire state, the University of Tennessee has emerged as a statewide system consisting of four primary campuses.

The mission of The University of Tennessee at Chattanooga is to serve as a national model of an engaged metropolitan university whose faculty, staff and students, in collaboration with external partners, employ the intellectual resources of the liberal arts and professional programs to enrich the lives of those served.

UTC provides more than 100 popular undergraduate and graduate degree programs, as well as three concentrations in the education specialist post-master's program. The university also offers the doctorate in physical therapy degree, and its first PhD program is in development. For complete lists, please visit www.utc.edu/.

The University of Tennessee at Chattanooga has a student population of over 8,900 students and 359 full-time faculty members. Over 120 active clubs and organizations are on campus, including academic and professional clubs, fraternities and sororities, honor societies, religious groups, and recreational clubs. Along with traditional student housing, the campus offers new furnished units with private bedrooms at UTC Place. Amenities include a town hall with a state-of-the-art fitness center, an activity center and a computer lab with study stations. A newly renovated and expanded University Center and state-of-the-art Engineering, Math and Computer Science Building also enhance the student experience.

UTC accepts transfer credit from all other accredited institutions of higher education, including two-year community colleges. UTC is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (SACS). It is also accredited by numerous other specialized associations.

Chattanooga State Technical Community College

Some 8,000 students are enrolled at Chattanooga State Technical Community College. The college offers 44 two-year career and 60 transfer programs and 18 one-year industrial technology

programs. Chattanooga State students are eligible to receive all types of Tennessee Lottery Scholarships.

Career programs include accounting, advertising, arts, business, information systems, engineering technologies, nursing, other health-related programs and environmental technology.

Industrial technology programs include air conditioning and refrigeration, automotive technology, diesel equipment technologies, industrial electricity, industrial maintenance, machine tool technology, and tool and die making.

Chattanooga State's Business and Community Development Center customizes a wide range of training for the employees of business and industry. Training is low cost and usually can be provided at the employer's location.

Tennessee Technology Center

Located 30 miles north of Cleveland in Athens, Tennessee, the Tennessee Technology Center provides technical training for students at a postsecondary level. Students may enroll in Automotive Technology, Auto Body Repair, Welding, Drafting and CAD Technology, Electronics, Machine Shop, Business Systems Technology, and Practical Nursing. In addition to the full-time day programs, students have the opportunity to enroll in a variety of evening school offerings. The Technology Center works closely with existing and prospective industries to develop training programs designed to meet specific training needs of the industry. The staff and faculty work with each industry to develop the appropriate curriculum. Flexibility through scheduling and experience faculty allows the Technology Center to respond quickly to the training needs of local industries.

Students will receive a combination of theory and hands-on training using some of the most advanced and highly technical equipment available in today's market. The faculty and staff are committed to workforce development, community development and economic development initiatives in the state.

The University of Tennessee, Knoxville

The University of Tennessee, Knoxville (UTK), has an enrollment of 26,100. UTK maintains close technical ties with the Oak Ridge National Laboratory and the Tennessee Valley Authority. UTK is one of the nation's top 100 research universities. Its Management Development Center and the Institute of Productivity Through Quality are nationally recognized and attended by many of the nation's Fortune 500 companies. UTK is located approximately 85 miles from Cleveland.

Pentecostal Theological Seminary

The Pentecostal Theological Seminary has an enrollment of 240 and is accredited by the Association of Theological Schools in the United States and Canada (ATS) and both of its degrees, the Master of Arts in church ministries (MACM) and the master of divinity (MDiv), are approved by the same agency. The Pentecostal Theological Seminary is also accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (SACS) to award the master of arts degree in church ministries and the master of divinity degrees.

Other Colleges and Technical Schools in the Ocoee Region

Bryan College

Covenant College

Dalton State College

Hiwassee College

Maryville College

Pellissippi State Technical Community College

Roane State Community College

Southern Adventist University

Tennessee Temple

Training

The Cleveland/Bradley Chamber of Commerce's Economic Development staff will work with your company throughout the entire location process. A comprehensive training program will be implemented for your firm. The staff will coordinate the various training providers to assist with your hiring and startup with the appropriate departments.

Southeast Tennessee Career Center

A key factor in the success of any economic development program is the development of close working relationships with a wide variety of organizations that provide services to new and expanding industries. Cleveland and Bradley County are fortunate to have a local office of one such organization—the Southeast Tennessee Career Center.

The center is located at 301 Keith Street SW, Suite 205, in the Career and Workforce Development office, sometimes referred to as the "employment office." Created as part of the Workforce Investment Act of 1998, the center's thrust includes the following:

Access to job seekers—Any employer can place a simple request for referrals through the labor market exchange program offered at each of the career centers or through the Tennessee Department of Labor and Workforce Development affiliate offices. Potential employees will be screened and referred to the employer if they meet the minimum qualifications of the job order. Additional testing is available to assist in the screening process at the request of the employer.

Training services provided include the following:

Customized training—When an employer identifies the need to train a group of job applicants in a specific occupational skill area, the Southeast Tennessee Development District Office of Workforce Development can assist with meeting the employer's training needs. The local program can pay up to 50 percent of the total cost of training a group of potential employees. The employer must agree to hire all of the applicants referred who successfully complete the training.

On-the-job training—When employers identify the need to fill a vacant position, they often have a choice of hiring a skilled worker or a worker who needs to have additional training. If the employer is willing to hire an individual who has no prior experience in the vacant position, an on-the-job training contract may be developed with the Southeast Tennessee Development District Office of Workforce Development. Under this agreement, the local program can pay up to 50 percent of the trainee's wages during the specified training period. The employer must agree to hire the trainee, if he/she successfully completes the training.

Incumbent worker training—The state may enter into an agreement with an employer to provide training to workers whose skills must be upgraded in order to avert worker dislocation. The state program may provide up to 100 percent of the training costs for this type of training. These types of projects will be piloted in Tennessee this year through the state's dislocated worker program.

For more information on any program, contact the Career and Workforce Development office in Cleveland at 423-790-5552. You can also access their website at www.secareercenter.org.

Chamber of Commerce Workforce Development Programs

The workforce development program of the Cleveland/Bradley Chamber of Commerce brings business and education together in programs designed to enhance and develop the labor force necessary to meet the challenges of today's business climate and tomorrow's technological advancements.

The Chamber's Education & Workforce Development Committee manages several long-range workforce development programs in cooperation with our local public schools:

Business/Industry in the Classroom—Employees from local businesses and industries teach a 45-minute class in grades 9-12. Their objective is to relate to students the importance of basic employability skills to their future. Employees gain a better understanding about teaching students workplace requirements.

Tennessee Scholars—This rewards-and-recognition program encourages students to complete a more rigorous course of study in high school. Tennessee Scholars is a business-led program coordinated by the Chamber geared at the middle 50 percent of students and is centered upon course completion rather than simply grade point average. Requirements outside of the enhanced curriculum include 40-80 hours of volunteer service in the community and a minimum of 95-percent school attendance. Students in the program benefit from scholarship opportunities.

Job Shadowing—High school juniors learn about careers by "shadowing" people actually involved in them. Workplace hosts show students what they do and talk about the knowledge and skills required to succeed in today's workplace, particularly the job being "shadowed." The ultimate goal is to give students information and experience needed to make smarter career choices.

Teachers Academy—Teachers participate in a four-week, on-site project in an area business/industry during the summer. By working on a special project or shadowing throughout the company, the teacher will "experience" business while providing a service to the business/industry. The goal is to impact classroom teaching through exposure to skills necessary to perform well in the workplace.

Teachers in the Workplace—Teacher externships permit classroom teachers to spend a half-day in business or industry, learning the skills and abilities students must achieve to succeed in the workplace. The result is a better understanding of how to apply classroom learning to the world of work.

Ethics in the Workplace—A program that brings local business and education professionals into high school classrooms to speak about work ethics and ethical conduct in general. The program is a response to area business/industry concerns about declining work ethics among some younger employees. The seminars complement character education programs coordinated by local school systems.

Cleveland/Bradley Youth Leadership—This seven-month program is designed to provide an opportunity for high school juniors and seniors to develop leadership skills and gain a better understanding of the local community. Participants are selected through an application process coordinated by school guidance counselors.

BEST Partnerships (Business & Education Serving Together)—This program unites the efforts of the business/industry sector and the local school systems to forge partnerships that involve a commitment of time, energy and expertise between a business and a selected public school. Each partnership is a two-way street designed to benefit both business and education through available resources.

Short-term Workforce Solutions

Chamber staff members also work with business/industry to meet the short-term workforce challenges through the following:

Quality Council seminars are held six times a year for business/industry managers and employees on a wide variety of topics, including lean manufacturing, quality initiatives, process control, customer service and workforce training.

Staff also communicate regularly and share ideas/programs with human resource managers and plant managers.

Many area education partners stand ready to assist employers/employees in workforce training and other business developments, including:

REACH High School—Provides workplace classes to upgrade employees' basic skills, performs job task analyses to identify needed skills, helps existing employees acquire a GED and helps limited-English workers learn English as a second language. For more information, contact Zoe Renfro at 423-473-8473.

Cleveland State Community College—A comprehensive two-year community college operating within the governance of the Tennessee Board of Regents and approved by the Tennessee Higher Education Commission. Associate degrees are available in over 40 fields of study.

Lee University—A comprehensive Christian university operated by the Church of God, Lee now is the largest church-related institution in Tennessee and the second largest of Tennessee's 35 accredited private colleges and universities. This liberal arts institution offers 94 undergraduate degrees through four academic schools and also offers 13 master's degrees.

Oak Ridge Centers for Manufacturing Technology—Operates the Manufacturing Skills Campus, which offers intense hands-on and performance-based training courses for area industries. More than 25 separate centers provide a wide array of expertise, including ultra precision manufacturing technology, composite manufacturing, medical health engineering and manufacturing. They also feature national broadcasts on industry-relevant topics via remote electronic hookup and a virtual training model that reduces traditional cost and schedule barriers.

Small Business Development Center (SBDC)—No-cost services provided by the SBDC include business plan preparation, one-on-one business management counseling, and financial planning and loan applications. For more information, contact Brenda Sheehy at 423-472-6247 or bsheehy@clevelandstatecc.edu.

Tennessee Technology Center at Athens—Programs of study include automotive technology, business systems technologies, electronics, industrial maintenance, machine tool technology and welding. Tennessee Technology Center strives to meet the training needs of local industry and will design special industry training for an existing business requiring additional training for its employees or a new business that requires entry-level training for prospective employees. For more information, contact the Tennessee Technology Center at 423-744-2814 or www.athens.tec.tn.us.

University of Tennessee Center for Industrial Services (UTCIS)—UTCIS is the statewide business assistance and education service of UT's Institute for Public Service. Staffed by professionals with extensive experience in all aspects of corporate management in a variety of industries, they can provide assistance in many varied areas. The Tennessee Manufacturing Extension Program (TMEP) is a part of the nationwide Manufacturing Extension Partnership and provides many services, including human resources and workforce development programs in team building, leadership training,

communications training and problem solving. For more information, contact Paul Middlebrooks, area field consultant, at 423-425-5319 or visit the website at www.cis.utk.edu.

State of Tennessee Industrial Training Services

The Industrial Training Service provides training assistance as an incentive to attract new investment and to encourage existing business and industry to make additional investments in Tennessee. The training assistance is customized to each industry's individual training needs.

Levels of training assistance are determined by the amount of the company's investment, number of new hires, and the skills and knowledge that must be possessed by the prospective or newly hired employees. Coordinating directly with company personnel, a customized training plan can be developed. The training can be both pre-employment and post-employment, including classroom and on-the-job.

Reimbursement of instructional cost by company personnel and selected vendors are eligible for support and the expense of travel, for the purpose of training, is a viable option for the training of new hires and individuals who will serve as a company instructor.

Traditionally manufacturing, warehouse/distribution and service-related industries, including back-office, financial and telecommunications, have been assisted.

Career and Workforce Development Office

The Department of Labor and Workforce Development will work with your company to develop an applicant pool, place advertisements for employment, screen prospective employees and assist with testing.

Career and Workforce Development Office (Cleveland Office)
301 Keith St SW, Ste 205
Cleveland TN 37311
423-790-5552
Fax: 423-790-5565

Utilities

Electric Power

Cleveland and Bradley County are served by two power distributors, Cleveland Utilities and Volunteer Energy Cooperative, with service determined by location in the county. Cleveland Utilities serves the city of Cleveland and areas in Bradley County with two main 161 kV delivery point substations having a combined capacity of 380 megawatts. A multilooped 69 kV transmission system and 12 modern distribution substations provide a high degree of reliability for the Cleveland area and capacity for future growth. Volunteer Energy Cooperative serves Bradley County from seven strategically located substations with capacity to serve diversified commercial and industrial customers. Service to a large user can be supplied.

Cleveland Utilities

2450 Guthrie Dr
PO Box 2730
Cleveland TN 37320-2730
423-472-4521
Hours: 8 a.m.-5 p.m.

Current rate schedules for Cleveland Utilities are available online at www.clevelandutilities.com under "Billing and Rates."

Volunteer Energy Cooperative

5335 Georgetown Rd
Cleveland TN 37312
423-476-6571
Hours: 8 a.m.-5 p.m.

Additional information is available at www.vec.org.

Volunteer Energy Cooperative Rate Information (October 2009)

VEC General Power Rate (less than 5,000 kW)—This rate shall apply to the firm power requirements (where a commercial customer's contract demand is 5,000 kW or less) for electric service to commercial, industrial, governmental and institutional customers.

- A. Highest billing demand during the latest 12-month period is not more than 50 kW and the customer's monthly energy takings for any month during such period do not exceed 15,000 kWh:
 - o Customer Charge: \$14 per delivery point per month
 - o Energy Charge: 9.593¢ per kWh per month

- B. Highest billing demand is greater than 50 kW but not more than 1,000 kW. The customer's billing demand is less than 50 kW and energy takings for any month during such period exceed 15,000 kWh:
 - o Customer Charge: \$25 per delivery point per month
 - o Demand Charge: First 50 kW of billing demand per month, no demand charge
 - o Excess over 50 kW of billing demand per month at \$14.01 per kW
 - o Energy Charge: First 15,000 kWh per month at 9.593¢ per kWh
 - o Additional kWh per month at 5.088¢ per kWh

- C. The higher the customer's currently effective contract demand or its highest billing demand during the latest 12-month period is greater than 1,000 kW:
 - o Customer Charge: \$150 per delivery point per month
 - o Demand Charge: First 1,000 kW of billing demand per month at \$14.15 per kW
 - o Next 1,500 kW of billing demand per month at \$15.59 per kW

- Additional kW of billing demand per month at \$15.59 per kW, and additional \$15.59 per kW per month for each kW, if any, of the amount by which the customer's billing demand exceeds the higher of 2,500 kW or its contract demand
- Energy Charge: 4.987¢ per kWh per month

Manufacturing credits are applicable to customers with SIC codes 20-39 and monthly billing demand greater than 1,000 kW.

VEC General Power Rate Schedule GSB (5,000 to 15,000 kW) (October 2009)—This rate shall apply to the firm electric power requirements where a commercial customer's currently effective contract demand is greater than 5,000 kW but not more than 15,000 kW:

- Customer Charge: \$1,500 per delivery point per month
- Demand Charge: \$15.40 per kW of billing demand per month, plus an additional \$15.40 per kW per month for each kW, if any, of the amount by which the customer's billing demand exceeds its contract demand
- Energy Charge: 4.132¢ per kWh for up to 620 hours use of metered demand per month; 3.372¢ cents per kWh for all additional kWh per month

VEC General Power Rate Schedule GSC (15,000 to 25,000 kW) (October 2009)—This rate shall apply to the firm electric power requirements where a customer's currently effective contract demand is greater than 15,000 kW but not more than 25,000 kW:

- Customer Charge: \$1,500 per delivery point per month
- Demand Charge: \$14.79 per kW of billing demand per month plus an additional \$14.79 per kW per month for each kW, if any, of the amount by which the customer's billing demand exceeds its contract demand
- Energy Charge: 4.132¢ per kWh for up to 620 hours use of metered demand per month (620 multiplied by the metered demand); 3.372¢ cents per kWh for all additional kWh per month

VEC General Power Rate Schedule GSD (greater than 25,000 kW)—This rate shall apply to the firm electric power requirements where a commercial customer's currently effective contract demand is greater than 25,000 kW:

- Customer Charge: \$1,500 per delivery point per month
- Demand Charge: \$18.24 per kW of billing demand per month, plus an additional \$18.24 per kW per month for each kW, if any, of the amount by which the customer's billing demand exceeds its contract demand
- Energy Charge: 3.314¢ per kWh for all additional kWh per month

VEC Manufacturing Service Rate Schedule MSB (5,000 to 15,000 kW)—This rate shall apply to the firm electric power requirements where a commercial customer's currently effective contract demand is greater than 5,000 kW but not more than 15,000 kW and the major use of electricity is for activities conducted at the delivery point serving that customer who is classified with a two-digit Standard Industrial Classification Code between 20 and 39:

- If the customer's metered demand for the month is not more than 5,000 kW:
 - Customer Charge: \$1,500 per delivery point per month
 - Demand Charge: \$13.27 per kW of billing demand per month, plus additional
 - \$13.27 per kW per month for each kW, if any, of the amount by which the customer's billing demand exceeds its contract demand

- Energy Charge: 3.5184¢ per kWh for up to 620 hours use of metered demand per month 2.870¢ per kWh for all additional kWh per month
- If the customer's metered demand for the month is greater than 5,000 kW:
 - Customer Charge: \$1,500 per delivery point per month
 - Demand Charge: \$12.59 per kW of billing demand per month, plus additional \$12.59 per kW per month for each kW, if any, of the amount by which the customer's billing demand exceeds its contract demand
 - Energy Charge: 3.341¢ per kWh for up to 620 hours use of metered demand per month 2.728¢ per kWh for all additional kWh per month

VEC Manufacturing Service Rate Schedule MSC (15,000 to 25,000 kW)—This rate shall apply to the firm electric power requirements where a commercial customer's currently effective contract demand is greater than 15,000 kW but not more than 25,000 kW and the major use of electricity is for activities conducted at the delivery point serving that customer who is classified with a two-digit Standard Industrial Classification Code between 20 and 39:

- Customer Charge: \$1,500 per delivery point per month
- Demand Charge: \$11.98 per kW of billing demand per month, plus an additional \$11.98 per kW per month for each kW, if any, of the amount by which the customer's billing demand exceeds its contract demand
- Energy Charge: 3.341¢ per kWh for up to 620 hours use of metered demand per month 2.728¢ per kWh for all additional kWh per month
- Rates are subject to change without notice. Total charges will be affected by any TVA fuel cost adjustment in effect at the time of billing.

(Information as of October 2009)

Water

Cleveland Utilities provides water service to both the Cleveland/Bradley County Industrial Park in the southern section and the Hiwassee River Industrial Park in the northern section of Bradley County. A 12-inch water main supplies water to the Cleveland/Bradley County Industrial Park. A 1.0 million-gallon water storage tank is one-fourth mile east of the park and a 3.5 million-gallon water storage tank is located one-fourth mile northeast of the park. Flow tests indicate on-site rates of 1200 GPM at a residual pressure of 90 psi. A 16-inch main supplies water to the Hiwassee River Industrial park. A 1.0 million-gallon water storage tank is located 1.3 miles to the west. Flow tests indicate on-site rates of 1600 GPM at a residual pressure of 150 psi.

Source	Capacity	Usage
Cleveland Water Plant	8.0 MGD	6.6 MGD
Hiwassee Utilities Commission	9.9 MGD	4.2 MGD
Waterville Spring	1.2 MGD	1.1 MGD
Eastside Utility District	1.9 MGD	0.820 MGD

Chemical Analysis of Treated Water in Cleveland (Annual Average)

	Cleveland	Hiwassee	Waterville
pH	7.4	7.2	7.2

Hardness	39	42	138
Total Alkalinity	26	26	143
Temperature (°C) Range is 4°C-24°C	17	17	17

Synthetic Organic Compounds	Results (mg/l)	MCL (mg/l)
Atrazine	BDL	0.003
Endrin	BDL	0.002
Lindane	BDL	0.0002
Methoxychlor	BDL	0.0400
Toxaphene	BDL	0.0030
Chlorophenoxy 2, 4D	BDL	0.0700
2, 4, 5-TP Silvex	BDL	0.0500

Inorganic and Secondary Compounds	Results (mg/l)	MCL (mg/l)
Aluminum	0.034	0.2000
Antimony	BDL	0.0060
Arsenic	BDL	0.0100
Barium	0.012	2.0000
Beryllium	BDL	0.0040
Cadmium	BDL	0.0050
Chloride	3.600	250.00
Chromium, Total	BDL	0.1000
Color	BDL	15 (PCU)
Copper*	BDL	1.0000
Cyanide	BDL	0.200
Dissolved Solids	56.00	500.00
Fluoride	1.11	4.0000
Iron	0.014	0.3000
Lead*	*	*
MBAS	BDL	0.5000
Manganese	0.002	0.0500
Mercury	BDL	0.0020
Nickel	BDL	0.1000
Nitrate	0.51	10.000
Odor	BDL	3.0 (TON)
Selenium	BDL	0.0500
Silver	BDL	0.1000
Sodium	2.4	-
Sulfate	12.0	250.00
Zinc	BDL	5.0

*All lead and copper analyses meet state and EPA standards.

BDL = Below Detection Limit

MCL = Maximum Contaminant Level (As promulgated by the Environmental Protection Agency)
PCU = Platinum Cobalt Units
TON = Threshold Odor Number

Water and sewer rate schedules are available online at www.clevelandutilities.com.

Gas

Natural Gas

Chattanooga Gas Company distributes natural gas. Natural gas is available to most industrial areas. Current rates are available on the Chattanooga Gas Company's website at www.chattanoogagas.com under "Rates and Tariffs."

Propane Gas

Propane, bottled LP gas, bulk propane and gas carburetion are available at four local firms.

Minerals

Limestone is the only commercially mined mineral in Bradley County. Vulcan Materials Company, owner of the quarry, reports unlimited reserves.

Telecommunications

Advanced Telecommunications Technology in Bradley County

The word *infrastructure* conjures up images of roads, bridges and sewers—all elements needed for an area's economic growth and prosperity. Equally important in today's information intensive society is the telecommunications infrastructure. The following technologies are available in Bradley County:

- All-digital switching centers
- Common channel signaling—the technology platform providing Intelligent Network Services (INS)
- ISDN (Integrated Services Digital Network) capabilities that allow voice and high-speed data transfer on one line
- 100-percent fiber connectivity between switching centers
- Available cellular service
- Countywide Enhanced Emergency 911
- Metro-area calling
- Centrex
- Centrex IP
- Network VPN
- Fiber-based services on demand throughout the county (includes frame relay, etc.)
- DSL services in selected areas
- Inwats and outwats

TVA Growth Credit Program

The Enhanced Growth Credit Program is available as an economic development incentive providing credits on power bills to qualifying companies that locate or expand in the Tennessee Valley. This program offers significant economic advantages.

Requirements

A business qualifies if it belongs to one of the following SIC codes or meets the All Electric criteria *and* meets minimum kilowatt demand requirements:

SIC Codes

Mining: 10 through 14

Manufacturing: 20 through 39

Bulk Transportation: 40, 42, 44 and 45

All Electric

All electric HVAC systems, and

At least 50 percent of the interior floor space must be heated or cooled by the HVAC, and

At least 50 percent of the electric load is for interior lighting, cooking and the HVAC system

Minimum Added Load Requirements

New or expanding firm power demand

SIC qualifiers 100 kW

All Electric qualifiers 250 kW

Credit Options

Customers may choose one of the following options for receiving credits:

Eight-Year Declining Option

The monthly credit for the first 12-consecutive-month period will be \$6 per kW. The credit is reduced by \$.75 per 12-month period for seven additional years and then ends. The eight-year period begins with the first month in which the customer meets the minimum added load requirements. Thereafter, credit is applied any month in which power usage reaches the minimum added kW requirements.

Four-Year Flat Option

The monthly credit for a four-year period, beginning with the date the first credit is received, is equal to \$6 per kW. The credit is applied in any month in which power usage reaches the minimum added kW requirements.

Distributors may choose to offer only one or both of the above credit options.

(Revised February 2008)

Tennessee Taxes

Tennessee offers corporations and citizens a tax structure that is competitive and provides a cost-effective place to live and operate their business.

For more information, please contact

Tennessee Department of Revenue
Taxpayer Services Division
3rd Floor, Andrew Jackson State Bldg
500 Deaderick St
Nashville TN 37242
615-741-2594

Tennessee Taxes Summary

Tax	State	Local
Corporate/Excise	6.5%	None
Franchise	\$0.25 per \$100	None
Sales and Use	7%	2.75%
Property Tax	None	\$1.65 (City) \$2.02 (County) (Actual Rates)
Initial Corporate Org. Fee	\$100-\$600	None
Utility Gross Receipts	3%	None
Personal Income	6% of Interest, Dividends	None
Unemployment Insurance	2.7% New Employees	None
Local Business Tax	None	Up to 1/8 of 1% of Gross Sales

State of Tennessee Tax Incentives

Excise Tax

Receive 1-percent excise tax credit for

- The purchase, installation and/or repair of qualified industrial machinery
- The purchase or qualified equipment associated with the required \$500,000 capital investment distribution or warehouse facility
- The purchase of computers, computer networks, software, computer systems, telephone systems and any peripheral devices purchased to reach the "required capital investment" to qualify for the jobs tax credit.

Net operating losses may carry forward 15 years.

All capital losses may be claimed in the year incurred.

Franchise Tax

Tax credit of \$2,000 (or \$4,500 in special enhancement counties) per new full-time employee:

- In businesses that meet requirements of a minimum 25 new full-time jobs and additional capital investment of \$500,000 and offer a minimal healthcare plan.

- In businesses that meet requirements of a minimum 25 new full-time jobs and additional capital investment of \$500,000 and offer a minimal healthcare plan.
- For new jobs in the future resulting in a net increase in jobs.

No franchise tax on

- Finished goods inventory in excess of \$30 million for fiscal year beginning on July 15, 1998.
- Property under construction, not being utilized by the business.
- Pollution control equipment.

Property rented from an industrial development board may be capitalized on the business books.

For companies that increase Tennessee investment while also doing business in other states, Tennessee offers double, weighted sales apportionment formula for franchise and excise taxes. (This means that property, payroll and sales are all taxed, but they are taxed in fourths, not thirds. Property and payroll have one-fourth each and sales have two-fourths.)

The jobs tax credit can be applied to both the franchise and excise tax. The percentage of franchise and excise tax liability offset allowed ranges from 33 1/3 percent to 100 percent for total employment in Tennessee, ranging from less than 1,000 to 5,000 or more.

Personal Income Tax

Consistently one of the lowest per-capita taxed states in the nation.

Income taxes on dividends over \$100,000.

No personal income tax on wages.

Property Tax

No property tax on

- Goods-in-process
- Finished goods inventories in hands of manufacturers
- Inventories of merchandise for sale
- Goods-in-transit (free port)
- Pollution control equipment required for compliance with federal, state or local environmental protection laws.

Attractive depreciation schedules.

Sales and Use Tax

No sales tax on

- Purchases, installation and repairs of qualified industrial machinery
- Purchases of material handling and racking equipment associated with the required capital investment of \$10 million by a distribution or warehouse facility
- Raw materials for processing
- Pollution control equipment of manufacturers
- Reduced sales tax for manufacturers' use of energy fuel and water. Tax-exempt if used directly in the manufacturing process and separately metered.
- Any materials that become a component part of the finished product
- Containers, labels and packaging materials if they are sold with or accompany the product at no additional charge.

Reduced sales tax rates for manufacturer's use of energy fuel and water.

Credit of 5.5 percent for sales and use taxes paid on building materials, machinery and equipment used in new or expanded regional, national or international headquarters. Requires capital investment of \$50 million.

Refund taxes paid on goods and services by motion picture production companies filming or producing in Tennessee. Requires expenditures of \$500,000.

Other Tax Credits

The Daycare Incentive

- Credit against franchise and excise taxes for businesses that establish a daycare center for employees' children.

Other Tennessee Taxes

Initial Corporate Organization Fee

The charges for corporate organization and qualification in the state of Tennessee are as follows:

Domestic Corporations	\$100 Fee
Domestic Limited Partnerships	\$50 Fee
Foreign Corporations	\$600 Fee
Foreign Limited Partnerships	\$300 Fee

Corporations—profit and nonprofit—are required to file an annual report and pay a fee of \$20 with the Tennessee Secretary of State's Office.

For more information contact

Tre Hargett
Director of Business Services
Tennessee Secretary of State
615-791-2819
tre.hargett@tn.gov

Utility Gross Receipts Tax

The utility gross receipts tax of 3 percent is based on intrastate gross receipts. Gross receipts taxes are paid by bottlers; utilities; ferry companies; gas, water, electric power and light companies; telephone and telegraph companies; and sewage companies.

Manufacturers and distributors of manufactured or natural gas are taxed at a rate of 1.5 percent.

Utilities operated by the United States, cities or political subdivisions of the state are exempt from the gross receipts tax.

Credit is allowed for a ratio of franchise and excise taxes paid. Water and electric companies may deduct \$5,000 annually from gross receipts. Telephone and telegraph companies may deduct \$10,000 annually from gross receipts.

The gross receipts tax is due August 1 each year but may be paid in installments.

Local Taxes

Property Tax

The property tax is levied on real and personal property by county and municipal governments. All owners of property are liable for local property taxes. Tennessee does not impose a state property tax.

Counties and cities levy property taxes on real and personal property. While statutory assessment ratios remain constant, tax rates and appraisal levels may vary widely.

The Tennessee Division of State Assessed Properties assesses property of public utilities at percentages that vary from 30 percent to 55 percent (including railroads, transportation and communication companies, and gas companies). The amounts of such assessments applicable to each county and city are furnished to local governments.

The state offers the following property tax exemptions:

Goods-in-process
Finished goods inventories
Goods-in-transit (Freeport)

The probable local property tax burden can only be determined by consultation with city and county tax officials. County property taxes are due on the first Monday in October and may be paid without penalty through the end of February.

Property tax per \$100 assessed valuation:	
City	\$1.65
Bradley County (in City)	\$2.02
Combined	\$3.67
County Only	\$2.02
Fire District I	Add \$0.41
Fire District II	Add \$0.34
Property is assessed by the following method:	
Residential Real Property	25%
Commercial and Industrial Personal Property	30%
Commercial and Industrial Real Property	40%
Other Taxes	
Sales Tax (7% State, 2.75% Local)	9.75%
County Hotel / Motel Tax	5%

Note: For industries that demonstrate a long-term economic impact to the community through a substantial investment in real and personal property, higher-than-average wage scales, and substantial employment numbers, an "in-lieu-of-tax" arrangement can be negotiated.

For more information, contact

Betsey Van Dam
 Executive Assistant to the Commissioner
 Tennessee Department of Economic and
 Community Development
 615-741-1888
Betsey.VanDam@tn.gov

Local Business Tax

The business tax is administered by the state Department of Revenue but collected and imposed by local governments. The owners or operators of all for-profit businesses, except manufacturers subject to personal property taxation and professionals, must pay the local business tax for each place of business located in either the county or the city that imposes the business tax.

Businesses are classified into four groups in which the rate imposed upon the gross sales varies from 1/60 of 1 percent to 1/8 of 1 percent. Due dates vary by classification of taxpayers. The tax is levied as a substitute for a property tax on inventories. Businesses exempted include manufacturers, employees of businesses, certain blind persons, disabled veterans and the services of certain professionals.

Motor Vehicle Registration

Motor vehicles in Tennessee are taxed at the following rates:

Passenger Cars		\$24.00
Motorcycles (Private)		\$17.00
Trucks		
Commercial	H/1: up to 9,000 lbs	\$54.75
	H/10: up to 74,000 lbs.	\$1,213.25
Non-Commercial	J/2: up to 16,000 lbs	\$41.55
	J/6: up to 38,000	\$222.75
	J/11: up to 80,000 lbs.	\$546.45
Passenger Carrying Vehicles		
Operating for Hire	1-7 seats	\$42.38
	Over 7 seats and not more than 15	\$91.88

Source: Bradley County Clerk's Office
 (Revised September 2010)

For more information on motor vehicle registration, contact

Title and Registration Division
 Tennessee Department of Safety
 615-741-3101

Unemployment Insurance Taxes

Unemployment insurance provides benefits to unemployed workers who have lost their jobs through no fault of their own. The Tennessee Department of Employment Security administers the Unemployment Insurance Program in Tennessee. All state premiums go into the Tennessee Unemployment Trust Fund.

General Liability. All employers doing business in Tennessee are subject to the provisions of the Tennessee Employment Security Law and Regulations. You, as an employer, are liable for premiums if you meet one of the following conditions:

You have a total payroll of \$1,500 or more in any calendar quarter of the current or preceding calendar year.

You employ one or more people during some part of a day in each of 20 weeks in the current or preceding calendar year.

You are liable under the Federal Unemployment Tax Act and have at least one employee in Tennessee.

There are additional qualifications under the statutes covering governmental employers and certain nonprofit, agricultural and domestic enterprises.

Definition of employee: An officer of a corporation; any individual who, under the usual common law rules applicable in determining the employer/ employee relationship, has the status of an employee, agent drivers or commission drivers who receive remuneration from their employers, sales staff and employees on whose earnings employers are required to pay Federal Unemployment Tax (FUTA).

There are other qualifications, as well as exclusions, for such employees as certain commission-only sales staff and certain employees at nonprofit institutions. Contact the department for further clarification.

Who is NOT Liable: if you are self-employed and also the sole employee; a sole proprietorship without employees; general partners without employees; or general partners in a limited liability company without employees.

Premium Rate. The premium rate currently is based on the first \$7,000 paid per employee during a calendar year. Premium rates are calculated every calendar year with notices of premium rates sent every August. Premium rates range from 0 to 10 percent of the first \$7,000 paid to each employee during a calendar year. Premium rates become effective July 1. Rates can change again on January 1 if there has been a significant change in the Unemployment Insurance Trust Fund balance. New employers are assessed rates based on a standard new employer rate schedule categorized by industry. Most new employers will have a rate of 2.7 percent.

Note: Premium rates other than the new-employer rate are based on the cumulative premiums paid by the employer and the cumulative benefits drawn by the employer's laid-off or separated employees. Employment practices are a key factor in premium rates of businesses.

Due Dates. Most employers pay their unemployment insurance premium in two parts: one to the state and one to the federal government. Premium payments are due on a quarterly basis, along with your Wage and Premium Report.

How to Pay. To begin the process, you must apply to the Employer Accounts Division of Employment Security for "The Report to Determine Status, Application for Employer Number." You will receive an eight digit Employer Account Number under which you will conduct all transactions and correspondence.

Forms. Wage and Premium Reports. These are due on a quarterly basis and contain the name and Social Security number of each employee and wages paid. Premium payments are due with the report on a quarterly basis.

Employment Security publishes a booklet, *Handbook for Employers*, which provides more details in this important area. See the contact list at the end of this chapter for more information.

For more information contact

Chattanooga Tennessee Department of Revenue Regional Office
540 McCallie St
Chattanooga TN 37402
423-634-6266

Source: Tennessee Department of Revenue (http://www.state.tn.us/ecd/rg_ch3.htm#sec_intro)
(Revised September 2010)

Transportation

Motor Freight

Bradley County is served by Interstate 75, U.S. Highways 11 and 64, and State Highways 60, 74, 40 and 2.

Transit times from Cleveland, Tennessee, to

City	Hours
Atlanta	2
Boston	17
Chicago	10
Dallas	13
Detroit	10
Houston	13
Jacksonville	9
Kansas City	12
Los Angeles	32
Miami	12
Nashville	3
New Orleans	8
New York	13
San Francisco	37
St. Louis	11
Washington DC	9

Local Freight Carrier Companies

ABF Freight System Inc.*	423-622-4571	Pasco Products*	423-472-2159
Airborne Express	800-247-2676	Service Trucking Co.	423-559-8313
Bradley Express		Southeastern Freight Line**	423-472-7703
Calhoun Transportation Service*	423-336-2236	Superior Carriers Inc.*	423-336-2288
Cleveland Transportation Services*	423-478-3000	Swift Enterprises	
Federal Express	800-238-5355	Swing Transport Inc.	423-476-7020
First Fleet Inc.	423-479-7585	United Parcel Service	800-222-8333
Johnson, Luke, Fast Freight*	423-476-8894	Yellow Transportation	800-610-6500
McClendon, Glen, Trucking Co.*	423-336-2876		

*Overnight Next Day Delivery Service (ONNDDS)

**Note: ONNDDS may be limited to size and destination.

Rail

Norfolk/Southern Railway transit times from Cleveland, Tennessee, to

City	Days
Atlanta	2
Boston	6
Chicago	4
Denver	10
Kansas City	8
Los Angeles	10
Miami	5
Mobile	3
New Orleans	3
New York City	5
Pittsburg	5
San Francisco	10

(Includes loading, unloading and delivery to customer)

Air Service

Hardwick Field, the city of Cleveland’s airport, has a 3,300-foot runway accommodating twin-engine planes.

A new general aviation airport for Cleveland/Bradley County is set to open in 2012 with a 5,500-foot runway.

Chattanooga Metropolitan Airport

Located 17 miles south in Chattanooga and offers the following commercial air service:

Airline	Destinations
Allegiant Air	Tampa Bay, Orlando
American Eagle	Chicago, Dallas
U.S. Airways Express	Charlotte, Washington, DC
Delta	Atlanta, Memphis, Detroit

Source: Chattanooga Airport Authority Office

McGhee Tyson Airport—Knoxville, TN

Located in Knoxville, Tennessee, approximately 85 miles from Cleveland, and is served by the following airlines:

Carrier	Destination
AirTran	Orlando-Sanford
Allegiant Air	Tampa Bay, Punta Gorda, Fort Lauderdale
American Eagle	Dallas/Ft. Worth, Chicago
Continental Express	Houston, Cleveland, Newark
Delta/Delta Connection	Atlanta, Cincinnati, LaGuardia
Northwest/Northwest Airlink	Detroit, Memphis, Minneapolis
United Express	Chicago, Denver, Washington Dulles
U.S. Airways Express	Philadelphia, Washington National

Source: <http://www.tys.org/airline/>.
(Revised August 2010)

Direct International Air Service

Direct international air service is provided by Hartsfield-Jackson International Airport in Atlanta, Georgia, which is about 125 miles from Cleveland.

Air Cargo & General Aviation**Air Cargo Contacts at Chattanooga Metropolitan Airport**

Airborne Express	800-247-2676
ASA, Delta Connection	423-855-2210
Bax Global	800-944-4213
Chattanooga Air Freight	423-892-7445
Comair, Delta Connection	423-855-2210
Continental Airlines	800-421-2456
Emery Worldwide	800-443-6379
Federal Express	800-463-3339
Northwest Airlink	800-692-2746
Pinson Air Freight	423-894-6682
Southern Air Freight	800-870-7502
Tri-State Delivery	423-899-5000
U.S. Airways	423-490-4606
United Parcel Service (UPS)	800-742-5877
United States Customs	423-855-6625
United States Post Office	423-499-8231

Barge

The Hiwassee River borders Bradley County and is navigable for barge traffic with a channel depth of 9 feet. Point of access is 10 miles northwest of Cleveland. Local barge service is provided by Charleston Marine Transport Inc.

Bus

Greyhound serves the Cleveland/Bradley County area.

Foreign Trade Zones (FTZ)

The nearest activated FTZ is #134 located in Chattanooga, Tennessee. Cleveland is close enough to support a subzone in the community.

For more information, contact

Steven Hiatt
Foreign Trade Zone #134
c/o Chattanooga Chamber Foundation
811 Broad St
Chattanooga TN 37402
423-756-2121
Fax: 423-267-7242 or 423-763-4333
Email: shiatt@chattanoogachamber.com

Labor Force Summary

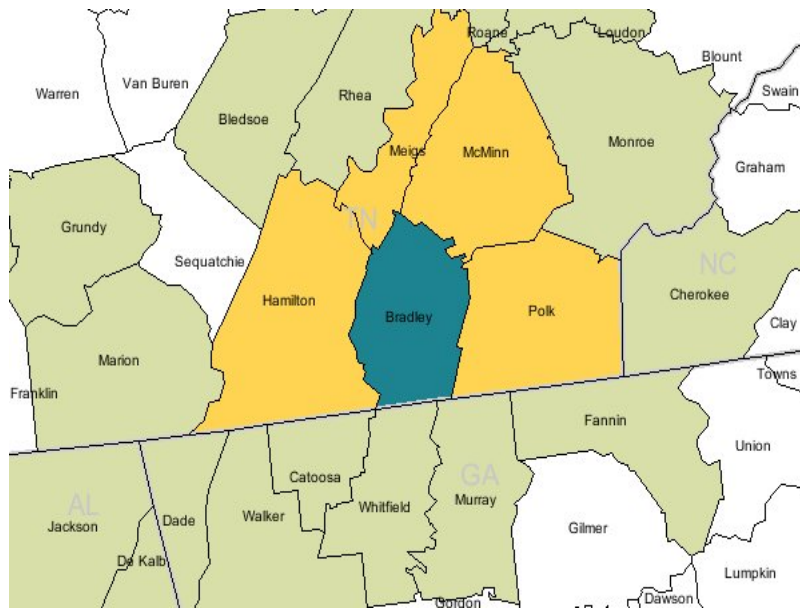
The Ocoee Region of Tennessee's best natural resource is its reliable, productive, non-union workforce.

According to the Cleveland/Bradley County Existing Industry Report, 37 percent of companies reported sales increases during the last fiscal year of being interviewed. Ninety percent of the respondents described Cleveland/Bradley County as a very good to excellent place to live, work and raise a family. Additionally, 96 percent of companies employ on a full-time basis.

Cleveland ranks ninth in the state in the number of manufacturing firms. Employee turnover rate in Bradley County is in the 8.0 percent range, while the Tennessee turnover rate is 8.3 percent.

Labor force size including surrounding counties in Tennessee and Georgia—502,797 (as of the third Quarter of 2009).

Source: Tennessee Department of Employment Security, Research and Statistics Division. Georgia Department of Labor: www.dol.state.ga.us, <ftp://quicksourc.dol.state.ga.us/Current/clabcurrent.pdf>



Employment

Bradley County Industry Employment (Fourth Quarter 2009)

Industry	Average Establishments	Average Employment	Average Weekly Wage
Utilities	7	275	\$1,185
Construction	135	1,240	\$849
Manufacturing	124	8,511	\$867
Wholesale Trade	113	775	\$965
Retail Trade	299	4,066	\$493
Transportation and Warehousing	64	1,187	\$849
Information	22	319	\$650
Finance and Insurance	133	1,073	\$818
Real Estate and Rental and Leasing	59	262	\$584
Professional and Technical Services	142	814	\$1,024
Management of Companies and Enterprises	8	303	\$2,016
Administrative and Waste Services	85	1,820	\$988
Educational Services	17	3,478	\$609
Health Care and Social Assistance	194	4,551	\$995
Arts, Entertainment and Recreation	14	127	\$300
Accommodation and Food Services	148	3,007	\$259
Other Services, Example: Public Admin	108	1,076	\$519
Public Administration	14	1,102	\$751

Source: Tennessee Department of Labor & Workforce Development, Division of Employee Security, Research & Statistics
(Revised April 2010)

Career and Workforce Development
301 Keith St SW, Ste 205
Cleveland TN 37311
423-790-5552

Trend of Labor Force Size (Bradley County)

2009	47,010
2008	47,470
2007	47,660
2006	48,020
2005	46,840
2004	46,230
2003	45,190

Source: Tennessee Department of Labor & Workforce Development, Division of Employee Security, Research & Statistics
(Revised April 2010)

**Average Annual Unemployment Rates Regional—LWIA 5
(Bradley, Hamilton, Meigs, McMinn and Polk Counties, Tennessee)**

2009	11.9%
2008	7.4%
2007	4.8%
2006	5.6%
2003	4.8%
1998	3.9%
1993	6.0%
1990	7.0%

Average Annual Unemployment Comparison

Bradley County, TN	9.6%
Tennessee	10.5%
United States	9.4%

Source: Tennessee Department of Labor
(<http://thesource.tnui.net/lmi/area/areadetailreportx.asp?session=areadetail&geo=4704000011>)
(Revised April 2010)

Cleveland MSA Non-farm Employment Estimates (By Place of Work)

	2005	2006	2007	2008	2009
Total Non-farm Employment	41,900	42,300	41,300	40,700	39,200
<u>Goods-Producing</u>	11,800	11,300	11,100	10,800	9,800
<i>Natural Resources & Mining & Construction</i>	1,700	1,700	1,700	1,700	1,400
<i>Manufacturing</i>	10,100	9,600	9,400	9,200	8,500
<u>Service-Producing</u>	30,100	31,000	30,200	29,900	29,400
<i>Trade, Transportation, and Utilities</i>	7,400	7,500	7,100	7,000	6,600
<i>Information</i>	200	300	300	300	300
<i>Finance</i>	1,700	1,700	1,700	1,700	1,600
<i>Professional and Business Services</i>	4,000	3,900	3,400	3,200	3,000
<i>Educational and Health Services</i>	5,100	5,600	5,600	5,600	5,800
<i>Leisure & Hospitality</i>	3,700	4,100	4,200	4,200	4,200
<i>Other Services</i>	2,400	2,500	2,500	2,500	2,500
<i>Government</i>	5,600	5,300	5,400	5,500	5,500

Source: Tennessee Department of Labor
(Revised April 2010)

Union Representation

Tennessee is a right-to-work state. In Bradley County, two out of approximately 140 manufacturing plants have union representation. Of the 9,700 people employed in the manufacturing sector in Bradley County, 374 or less than 4 percent are represented by a union. The last work stoppage in Bradley County was in 1985 for two weeks. Prior to that, there was a strike in 1983; however, the union at that plant decertified in 1988.

Commuting Patterns (2000)

Commuting Patterns	1990	2000
<i>Working here</i>	35,488	41,211
<i>Live and work here</i>	29,168	31,174
<i>Live elsewhere and work here</i>	6,320	9,497
<i>% workforce commuting in</i>	18%	23%
<i>Live here and work elsewhere</i>	6,825	9,641
<i>% residents commuting out</i>	19%	23%

Source: U.S. Bureau of the Census. (<http://161.188.204.80/maps/charlotte/jtw51.asp>)
(Revised February 2008)

Commuters Into/Out of Bradley County

State	County	To Bradley	From Bradley
TN	Polk	2,396	300
TN	McMinn	2,391	1,114
TN	Hamilton	2,371	5,614
TN	Meigs	916	59
TN	Monroe	210	39
GA	Catoosa	215	121
GA	Walker	104	59
GA	Whitfield	92	1,240
GA	Murray	96	373
TN	Rhea	102	105
	Total	8,893	9,024

Source: U.S. Department of Commerce, Bureau of the Census (2000)

Bradley County and Area Employers Who Have 300+ Employees
 (Number of employees in parentheses)

<p>Advanced Photographic Solutions 1525 Hardeman Ln PO Box 8019 Cleveland TN 37320-8019 423-479-5481</p>	(325)
<p>Arch Chemicals 1200 Lower River Rd NW Charleston TN 37310 423-780-2724</p>	(325)
<p>Bradley/Cleveland Services Inc. 764 Old Chattanooga Pike SW Cleveland TN 37364 423-479-8704</p>	(470)
<p>Bradley County Government PO Box 1167 Cleveland TN 37364 423-728-7145</p>	(630)
<p>Bradley County Schools 800 S Lee Highway Cleveland, TN 37311 423-476-0620</p>	(820)
<p>City of Cleveland (Not including seasonal/part-time) PO Box 1519 190 Church St NE Cleveland TN 37311 423-472-455</p>	(340)
<p>Cleveland City Schools 4300 Mouse Creek Rd NW Cleveland TN 37312 423-472-9571</p>	(650)
<p>Exel Inc. 1520 Lauderdale Memorial Hwy Charleston TN 37310 423-780-7910</p>	(320)
<p>Hardwick Clothes Inc. 3800 Old Tasso Rd NE PO Box 2310 Cleveland TN 37320-2310 423-476-6534</p>	(300)
<p>Jackson Furniture Industries 1910 King Edward Ave SE PO Box 1359 Cleveland TN 37364-1359 423-476-8544</p>	(530)

Coca-Cola Refreshments USA Inc. 174 Refreshment Ln SW PO Box 4110 Cleveland TN 37320-4110	(310)
Lee University 1120 N Ocoee St PO Box 3450 Cleveland TN 37320-3450 423-614-8000	(625)
Life Care Centers of America 3570 Keith St NW PO Box 3480 Cleveland TN 37320-3480 423-472-9585	(450)
Mars Chocolate of North America (A Mars Incorporated Company) 3500 Peerless Rd NW Cleveland TN 37312 423-479-8611	(495)
Merck Consumer Care 4207 Michigan Avenue Rd NE PO Box 2850 Cleveland TN 37320-2850 423-476-2201	(500)
Olin Corporation 490 Stuart Rd NE Cleveland TN 37312-4918 423-336-4850	(370)
Peyton's Southeastern Inc. (Distribution Center) 153 Refreshment Ln PO Box 4050 Cleveland TN 37320-4050 423-614-1000	(950)
Proctor & Gamble—Duracell 501 Mouse Creek Rd NW PO Box 3390 Cleveland TN 37320 423-476-7503	(410)
SkyRidge Medical Center 2305 Chambliss Ave NW PO Box 3060 Cleveland TN 37320-3060 423-559-6000	(1,175)
Walmart (2 Stores) 4495 Keith St NW Cleveland TN 37312 423-472-1436	(780)

Or Walmart #5263 2300 Treasury Dr Cleveland TN 37323 423-472-9660	
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(Revised January 2011)

General Information

Ambulance Service

The Bradley County Ambulance Service (423-728-7010) is a fully equipped life-support (paramedic) service. Staffed by 41 full-time paramedics, 11 critical care paramedics and 34 Emergency Medical Technicians, it was the first Emergency Medical Service in Southeast Tennessee to receive a Class A rating. Every response is manned by an Advanced Life Support Paramedic.

Better Business Bureau

Cleveland is served by the Better Business Bureau office located in Chattanooga. For inquiries or complaints call 423-266-6144.

Churches

Cleveland and Bradley County have over 250 churches representing most denominations. Three denominational headquarters are also located here.

Civic Clubs and Organizations

Over 75 clubs and organizations are active in the Bradley County area. A list of clubs and times and places of meetings is available at the Chamber office.

Corporate Headquarters Located in Bradley County

Advanced Photographic Solutions 1525 Hardeman Ln NE PO Box 8019 Cleveland TN 37320-8019
Check Into Cash Inc. 201 Keith St SW Cleveland TN 37311-5069
Church of God International Offices 2490 Keith St PO Box 2430 Cleveland TN 37320-2430
Church of God of Prophecy World Headquarters 3720 North Keith St PO Box 2910 Cleveland TN 37320-2910
Jackson Furniture Industries 1910 King Edward Ave SE PO Box 1359 Cleveland TN 37364-1359
Life Care Centers of America Inc. 3570 Keith St NW PO Box 3480 Cleveland TN 37312-3480
Pioneer Credit 1870 Executive Park PO Box 1055 Cleveland TN 37364-1055

Wholesale Supply Group

885 Keith St NW
PO Box 4080
Cleveland TN 37320-4080

Fire Protection

The Cleveland City Fire Department provides fire protection for both the city and county. The fire department maintains five fire stations, with 98 firemen and 18 vehicles. The city has a Class III fire insurance rating.

The Bradley County Fire-Rescue is a paid/volunteer fire department that provides protection to the county. The fire department has 10 fire stations, 26 full-time firefighters, 100 active volunteers and 47 vehicles. The county has a Class VII to IX fire insurance rating.

Garbage Collection

Waste disposal is provided for city residents. Call the Public Works Department at 423-472-2851 for days of collection. Collection for county residents is provided by private contractors. Contact Santek Environmental Inc. at 423-476-9160 for a list of service providers.

Government***City Government***

The city of Cleveland operates under a council/manager form of government with a mayor, city manager and seven council members. The Municipal Building is located at the corner of Church and Second streets in downtown Cleveland.

Mayor

Tom Rowland
PO Box 1519
Cleveland TN 37364-1519
423-476-8931

City Manager

Janice Casteel
PO Box 1519
Cleveland TN 37364-1519
423-559-3352

County Government

Bradley County operates under a commission form of government with a county executive and 14 commissioners. The courthouse is located on the square downtown between Broad and Ocoee streets.

County Mayor

D. Gary Davis
PO Box 1167
Cleveland TN 37364-1167
423-728-7141

City of Charleston

The city of Charleston operates under a commission form of government with a mayor and two commissioners. City Hall is located on Worth Street and can be reached at 423-336-1483.

Mayor

Walter Goode
PO Box 230
Charleston TN 37310
423-336-5956

State Officials

Governor

Bill Haslam
State Capitol Building
Nashville TN 37243-0001
615-741-2001

Senator

Mike Bell
261 County Rd 757
Riceville TN 37370
423-829-0058

Nashville Office
301 6th Ave North
Suite 109 War Memorial Bldg
Nashville TN 37243
615-741-1946
Fax: 615-253-0374

Representatives

24th District

Kevin Brooks
PO Box 4801
Cleveland TN 37320

Nashville Office
301 6th Ave North
Suite 104 War Memorial Bldg
Nashville TN 37243
615-741-1350
Fax: 615-253-0346

22nd District

Eric Watson
605 Ocoee Hills Cir
Cleveland TN 37323-8771
423-339-0939

Nashville Office
301 6th Ave North
Suite 205 War Memorial Bldg
Nashville TN 37243
615-741-7799
Fax: 615-253-0252

Federal Officials

President

Barack H. Obama
The White House
1600 Pennsylvania Ave
Washington DC 20500
202-456-1111

Senators

Lamar Alexander
3322 West End Ave Ste 120
Nashville TN 37203
615-736-5129

Washington Office
455 Dirksen Senate Office Bldg
Washington DC 20510
202-224-4944

Fax: 615-269-4803

Bob Corker
3322 West End Ave, Ste 610
Nashville TN 37203
615-279-8125
Fax: 615-279-9488

Fax: 202-228-3398

Washington Office
Dirksen Senate Office Building
SD-185
Washington DC 20510
202-224-3344
Fax: 202-228-0566

Representatives

3rd District

Chuck Fleischmann
Federal Building Ste 126
900 Georgia Ave
Chattanooga TN 37402
423-756-6613

Washington Office
511 Cannon House Office Bldg
Washington DC 20515
202-225-3494

Newspapers

Cleveland Daily Banner
1501 25th St
Cleveland TN 37311
423-472-5041
Paid Circulation: Daily—16,277; Sunday—17,950

Police Protection

The Cleveland Police Department is headed by Chief Wes Snyder. Staff includes 83 uniformed policemen, 10 detectives and 93 sworn personnel. Vehicles number 117, including specialized vehicles such as command posts, bomb unit vehicles, trailers, crime scene vans, etc.

Cleveland Police Department

163 First St NE
Cleveland TN 37311
423-476-7511 (dispatch recording) or 423-476-1123 (records)

The Bradley County Sheriff's Office, headed by Sheriff Jim Ruth, has 81 patrol personnel, 21 detectives and 82 corrections personnel.

Bradley County Sheriff's Department

The Justice Center
2290 Blythe Ave SE
Cleveland TN 37311
423-728-7314
www.bradleysheriff.com

Radio

Five Local Stations

AM WBAC (1340)
WCLE (1570)

FM WALV (95.3)
MIX (104.1)

WOOP (99.9)
WAYA (93.9)

Recycling

The Cleveland/Bradley Keep America Beautiful Inc. (KAB) is a national, nonprofit public education organization dedicated to informing proper waste handling practices in American communities. Cleveland and Bradley County operate recycling facilities at drop-off sites on Urbane Road and Peerless Road.

Cleveland/Bradley Keep America Beautiful Inc.
474 2nd St SE
Cleveland TN 37311
423-559-3307

Telephone Service

Local telephone service is provided by AT&T and Charter.
For new line service with AT&T call 1-888-557-6500.
For new line service with Charter call 1-888-438-2427.

Television

- WTNB—Channel 5, Local
- WRCB—Channel 3, NBC
- WTVC—Channel 9, ABC
- WDEF—Channel 12, CBS
- WTCI—Channel 10, Public TV
- WFLI—Channel 6, Independent
- WDSI—Channel 11, Fox affiliate

Cable or satellite service is available through

Charter Communications
1235 King St SE
Cleveland TN 37323
423-479-9743

DIRECTV
1-888-777-2454

Dish Network
1-888-232-8689