

# M.C. Headrick Free Enterprise Award Nomination Form

## *Purpose*

The M. C. Headrick Free Enterprise Award is the highest and most prestigious award given by the Cleveland/Bradley Chamber of Commerce. The purpose of the award is to focus on the Free Enterprise system and to honor the memory of one of the most outstanding businessmen Cleveland and Bradley County has ever produced. M. C. was a man who believed wholeheartedly in the fundamental concepts of the Free Enterprise System. He believed it this way:

*"Put men on their own to make economic decisions,  
and let them reap the rewards or lack of rewards from those decisions."*

## *Criteria*

Nominations will be evaluated according to the following criteria:

- ◆ **Resume**—A resume' of the candidate must be submitted to the selection committee with any nomination, and the committee may ask for additional information.
- ◆ **Staying Power**—A substantiated history as an established business. Minimum of 10 years in business. (Nominee must have been principal for that time.)
- ◆ **Economic Success**—Nominees considered by the committee will be individuals who have climbed the ladder of economic success through their initiative and effort.
- ◆ **High Moral/Ethical Standards**—The recipient must be a person of high moral and ethical standards who would exemplify the best of the free enterprise system.
- ◆ **Growth in Number of Employees**—A benchmark to judge the impact of the business on the job market.
- ◆ **Increase In Sales And/Or Unit Volume**—An indication of continued growth.
- ◆ **Chamber Membership**—The firm of the nominee shall be a member in good standing of the Cleveland/Bradley Chamber of Commerce for the fiscal year 2018.
- ◆ **Evidence Of Contributions By The Nominee To Aid Community-Oriented Projects**—While not a *primary* consideration, the nominee's involvement in or contributions to civic/community, charitable, religious and professional organizations will be considered.

## **Format**

The nomination should be in narrative form and must contain the following

1. Cover Sheet: The cover sheet or introductory page must include:
  - Nominator Information: Name, address, and telephone number
  - Nominee Information: Name, address and telephone number. Name and type of nominee's business.
  - Statement: A clearly articulated statement of why the nominee deserves to be selected and recognized.
2. Nomination Information: All selection criteria points outlined must be addressed as detailed on the attached form.

## ***Deadline***

Delivery: Mail or hand deliver the nomination Monday, Dec. 10, 2018

Cleveland/Bradley Chamber of Commerce Inc.  
225 Keith Street, NW  
P.O. Box 2275  
Cleveland, TN 37320-2275

**Past Recipients:** 1981-William Ray Jackson, 1982-Fay Swafford, 1983-George Johnson, 1984-Jimmy Cooke, 1985-Ralph Summers, 1986-S. B. Rymer, Jr., 1987- Forrest Preston, 1988-Dave Smith & Wes Pritchard, 1989-Lloyd Rogers, 1990-Gary Coppinger, 1991-Douglas Molander, 1992- Henry F. Smith, 1993- James Sharp, 1994- Carl Cooke, 1995- Gary Smith, 1996- Lester Simerville, 1997-Johnny Holden, Jr., 1998-Henrich Dickhut, 1999-Ron Braam, 2000-James F. Williams, 2001-Paul Conn, 2002—Kenneth Rayborn, 2003—Allan Jones, 2004—Summerfield Johnston; 2005—Kenny Higgins; 2006—Dan Cooke & Becky Smith; 2007—Lynn Jones; 2008—Bobby Taylor; 2009—Bob Card; 2010—Brenda Lawson; 2011—Ross Tarver; 2012—Robert Wright; 2013—Steve Robinson; 2014—Margaret Schenck; 2015—Mark Johnson & Julia Scoggins; 2016—Stephen Wright; 2017—Lee Stewart; 2018—John Hawk.

**REQUIRED INFORMATION**  
**M.C. HEADRICK FREE ENTERPRISE**

Name of Nominee \_\_\_\_\_

Nominator: \_\_\_\_\_

Include this form, immediately following the cover sheet, with the nomination. Please fill in any blanks as indicated and attach narrative information as indicated.

- ◆ **Resume**—A resume' of the candidate must be submitted to the selection committee with any nomination, and the committee may ask for additional information.
- ◆ **Staying Power—Minimum of 10 years in business.**
- ◆ **Date Business Formed:** \_\_\_\_\_
- ◆ **Number of Years Continuous Operation:** \_\_\_\_\_
- ◆ **Form of Business (give dates for all that apply)**
- ◆ **Partnership:** from \_\_\_\_\_ to \_\_\_\_\_
- ◆ **Proprietorship:** from \_\_\_\_\_ to \_\_\_\_\_
- ◆ **S Corporation:** from \_\_\_\_\_ to \_\_\_\_\_
- ◆ **Corporation:** from \_\_\_\_\_ to \_\_\_\_\_
  
- ◆ **Economic Success**—Nominees considered by the committee will be individuals who have climbed the ladder of economic success through their initiative and effort. Please describe the nominee's business history and how they have led their company to higher levels.
  
- ◆ **High Moral/Ethical Standards**—The recipient must be a person of high moral and ethical standards who would exemplify the best of the free enterprise system.
  
- ◆ **Growth in Number of Employees**—A benchmark to judge the impact of the business on the job market.  
Number of employees in first year of operation: \_\_\_\_\_  
Current number of employees: \_\_\_\_\_
  
- ◆ **Increase In Sales and/or Unit Volume**—Please describe the growth of the business in terms of sales or annual production.
  
- ◆ **Chamber Membership**—The firm of the nominee shall be a member in good standing of the Cleveland/Bradley Chamber of Commerce for the fiscal year 2018. This will be verified by Chamber staff.
  
- ◆ **Evidence Of Contributions By The Nominee To Aid Community-Oriented Projects**—Attach a list of the nominee's involvement in or contributions to civic/community, charitable, religious and professional organizations. (This will be a secondary consideration).

Please note: Two letters of support may be submitted as part of the nomination package.