



CLEVELAND CHAMBER OF  
• BRADLEY COMMERCE

*Invest. Connect. Succeed.*

**Our Mission: We are dedicated to the business development of our members, the economic growth of our region, and the highest quality of life for our community.**



# A Welcome from the President



Dear future member:

Our tiered membership structure offers you, the member, the opportunity to invest at a level that best suits your needs and budget.

Under the concept of a tiered investment schedule, you receive a specific level of services and benefits associated with the level of investment you choose. The greater the investment, the higher the level of benefits received. Within the pages of this publication, you can examine a well-defined list of benefits and value and see exactly what you will receive in exchange for the dollars you invest in the Cleveland/Bradley Chamber of Commerce.

Through an information session or a one-on-one consultation with our membership department, we will help you determine the membership tier that is best for your company.

We appreciate your membership, your investment and your support . . . and we look forward to serving you even better!

A handwritten signature in black ink, appearing to read "Steve Rupp".

President & CEO



423-472-6587

ClevelandChamber.com

# MEMBERSHIP TIER OPTIONS

## BUSINESS PARTNER

\$995— Recommended for businesses that are planning to build additional clients, customers and relationships to other businesses. They will continue to strengthen their involvement in the community and in the Cleveland/Bradley Chamber of Commerce.

## BUSINESS ESSENTIAL

\$525— Recommended for businesses that have established an identity and are recognized in the marketplace, yet seek additional opportunities to grow.

*This level is only available to businesses with less than 36 employees.*

## BUSINESS VALUE

\$310— This entry-level tier is designed for small business owners seeking to enhance their visibility and grow business contacts at Chamber networking programs and through our numerous business events and programs. *This level is only available to businesses with less than 11 employees.*

## AFFILIATE REPRESENTATIVE/ RETIREE

\$160— Only available to representatives of a business that is currently a member of the Chamber (e.g. real estate agents, financial advisors, stockbrokers). This level gives the affiliated greater visibility, exposure and access through our marketing efforts, print and web advertising, networking, business relationship-building opportunities, and more. *Retiree membership is only available to individuals who are no longer employed or actively engaged in any business enterprise.* Benefits are the same as the Business Value tier, but do not include credits.



## CHAIRMAN'S COUNCIL PREMIER

\$8,000— Premier level of membership in the Cleveland/Bradley Chamber of Commerce. These significant investors are recognized as being indispensable to the success and viability of the Chamber and the community.

## COUNCIL OF ADVISORS

\$6,000— Important leadership level of membership with the Cleveland/Bradley Chamber of Commerce. The members in this level are recognized by the community as leading supporters of the Chamber and the region. This prestigious group serves as advisors to the Chamber's Board of Directors.

## PRESIDENT'S CIRCLE

\$2,750— Recognized within the community for their commitment to Cleveland and Bradley County, their active engagement in programs, projects, events and services that promote economic growth and prosperity. These businesses are recognized for their leadership role in our region.

## LEADERSHIP

\$1,750— Designed for businesses and organizations on the leading edge in our region. These businesses are successful because of their ability to lead change while being creative and innovative. They continue to strengthen their involvement in the community by ensuring high visibility and increased access to local and state leaders.

## A LA CARTE MENU

Opportunities that may not be included in your tier are available for individual purchase, such as mailing labels, ribbon cuttings and enhanced online company listings with web links. Ask for the A La Carte Menu.



	Business Partner	Business Essential	Business Value	
Market	MEMBERSHIP PLAQUE AND WINDOW DECAL	✓	✓	
	VISITOR AND CUSTOMER REFERRALS (ONLINE AND STAFF)	✓	✓	
	JOB LISTINGS ON WEBSITE	✓	✓	
	RECOGNITION IN NEWSLETTER, CHAMBER SOCIAL MEDIA AND WEBSITE UPON JOINING	✓	✓	
	AUTHORIZATION TO USE CHAMBER LOGO IN YOUR ADVERTISING	✓	✓	
	MARKETING THROUGH CHAMBER PUBLICATIONS AND EVENTS	✓	✓	
	ENHANCED ONLINE LISTING WITH LINK TO YOUR WEBSITE	✓	✓	
	COMPANY LISTING/CONTACTS IN PRINT & ONLINE MEMBERSHIP DIRECTORY	Two categories/Four names	One category/Two names	One category/One name
	DIGITAL MAILING LIST/LABELS (UPON REQUEST) (NO EMAIL ADDRESSES)	One set of labels complementary	One set of labels complementary	One set of labels \$50
	RIBBON CUTTING SERVICE	Complementary	Complementary	\$150 (discounted rate)
	DISPLAY BUSINESS BROCHURES IN CHAMBER LOBBY	Complementary	Complementary	\$125/year (discounted rate)
	SUBSCRIPTION TO MONTHLY RELOCATION INFORMATION SERVICE LIST	Complementary	\$250/year	
	ADVERTISING CREDIT	\$125	\$75	
	SPONSORSHIP CREDIT	\$125	\$50	
Network	OPPORTUNITY TO PARTICIPATE ON CHAMBER COMMITTEES	✓	✓	
	COPIES OF MEMBERSHIP DIRECTORY	Four	Three	One
	NETWORKING EVENTS	Hosting Opportunities	Hosting Opportunities	✓
	ANNUAL MEETING TICKET(S)	One		
Learn	BUSINESS CONNECTIONS/RESOURCES TO HELP GROW YOUR BUSINESS	✓	✓	✓
	INVITATIONS TO WORKSHOPS AND SEMINARS AT MEMBER PRICES	✓	✓	✓
	ADMISSION/PARTICIPATION CREDIT	\$100	\$50	\$25
Extras	TAX DEDUCTION AS A NECESSARY BUSINESS EXPENSE (LIMITED %)	✓	✓	✓
	ACCESS TO WEBSITE "HOT DEALS" AND DISCOUNTS	✓	✓	✓
	REPRESENTATION ON BUSINESS ISSUES WITH LOCAL, STATE AND FEDERAL ELECTED OFFICIALS	✓	✓	✓
	CERTIFICATES OF ORIGIN	✓	✓	✓
	RENTAL OF CHAMBER MEETING SPACE (UPON AVAILABILITY)	Two complementary half days	25% off published rates	Complementary half-day uses of the library
	PRINTED MAPS	Four	Two	
	NOTARY SERVICES (BY APPOINTMENT)	Four per month	Four per month	
<b>Value</b>	<b>\$6,750+</b>	<b>\$5,000+</b>	<b>\$2,000+</b>	
<b>Investment</b>	<b>\$995</b>	<b>\$525</b>	<b>\$310</b>	

\*HIGHLIGHTED BOXES INDICATE DIFFERENCES IN TIERS.

# Cleveland/Bradley Chamber of Commerce

## Return on Investment

### Visibility



- A listing on the chamber website can result in hundreds of hits on your company's website per year.
- Your big news may be featured on chamber social media platforms and in the monthly newsletter being distributed to thousands.
- Post jobs and events on the chamber's website.

### Data & Information

We provide economic data, demographics, and community news, events and information to all members. The best way to make decisions for your organization is to begin with being informed.



### Voice

Our staff advocates on your behalf.



- Our economic development division advocates to recruit new businesses to the area, work with existing industries, & develop the area's future workforce, which creates greater tax revenue & more jobs.
- Tourism development aids in bringing in revenue to our area businesses, \$152.9 Million in 2019.
- We meet with government officials to advocate for pro-business laws.

### Credibility

The Cleveland/Bradley Chamber of Commerce was founded in 1925 & is one of only 249 chambers in the U.S. accredited by the U.S. Chamber of Commerce. Increase positive perception of your brand in the community by partnering with a long-time Cleveland staple amongst professional organizations.



### Networking & Referrals



- Access monthly networking coffees, participate in events & councils, & attend the annual Leadercast event with world-renowned leadership speakers.
- We only refer chamber members. You are represented every day when we respond to inquiries about our region and the services it offers.

### Growth

- Day-to-day the chamber focuses on growing local businesses & the local economy.
- Participate in Leadership Cleveland, Leadercast and special events to gain a competitive edge. With quality training & educational opportunities from area speakers, the chamber is here to help you further develop your skills.



## ENHANCED INVESTORS

	Chairman's Council Premier	Council of Advisors	President's Circle	Leadership	
Market	MEMBERSHIP PLAQUE AND WINDOW DECAL	Enhanced investor plaque	Enhanced investor plaque	Enhanced investor plaque	Enhanced investor plaque
	ENHANCED LISTING IN ONLINE DIRECTORY	✓	✓	✓	✓
	SPONSORSHIP OPPORTUNITY OF NEW MEMBER ORIENTATION	✓	✓	✓	✓
	JOB LISTINGS ON WEBSITE	Complementary	Complementary	Complementary	Complementary
	RIBBON CUTTING SERVICE	Complementary	Complementary	Complementary	Complementary
	DISPLAY BUSINESS BROCHURES IN CHAMBER LOBBY	Complementary	Complementary	Complementary	Complementary
	COMPANY SPOTLIGHT ONLINE	Complementary	Complementary	Complementary	Complementary
	COMPANY LISTING/CONTACTS IN PRINT & ONLINE MEMBERSHIP DIRECTORY	Two categories; 10 enhanced contacts	Two categories; 10 enhanced contacts	Two categories; 6 enhanced contacts	Two categories; 6 enhanced contacts
	DIGITAL MAILING LIST/LABELS (UPON REQUEST) (NO EMAIL ADDRESSES)	Complementary quarterly list	Complementary quarterly list	Complementary one set per year	Complementary one set per year
	PRIMETIME BUSINESS EXPO	Preferred complementary booth	Preferred complementary booth	Complementary booth	Complementary booth
	WEBSITE BANNER AD	One year	Six months	Three months	One month
	SCROLLING DIGITAL AD IN CHAMBER LOBBY	One year	Six months	Three months	One month
	ADVERTISING CREDIT	\$1,000	\$500	\$250	\$150
	SPONSORSHIP CREDIT	\$1,000	\$500	\$250	\$150
Network	OPPORTUNITY TO PARTICIPATE ON CHAMBER COMMITTEES	✓	✓	✓	✓
	EVENT HOSTING OPPORTUNITIES	✓	✓		
	ANNUAL MEETING TICKETS	Four	Four	Two	Two
	COPIES OF MEMBERSHIP DIRECTORY	12	12	10	Eight
	MEMBERSHIP IN YPAC GROUP	Four members	Three members	Two members	One member
Learn	INVITATION TO LUNCH AND LEARN EVENTS	✓	✓	✓	✓
	REGIONAL ECONOMIC DEVELOPMENT BRIEFING	Six seats	Four seats	Two seats	One seat
	LEADERCAST STADIUM SEAT TICKETS	One floor table	Four seats	Two seats	One seat
	ADMISSION/PARTICIPATION CREDIT	\$500	\$400	\$300	\$200
Extras	CERTIFICATES OF ORIGIN	Unlimited complementary	Unlimited complementary	Unlimited complementary	Unlimited complementary
	NOTARY SERVICES (BY APPOINTMENT)	Unlimited complementary	Unlimited complementary	Unlimited complementary	Unlimited complementary
	PRINTED MAPS	Four	Four	Four	Four
	RENTAL OF CHAMBER MEETING SPACE (UPON AVAILABILITY)	Four complementary days	Four complementary days	Four complementary days	Two complementary days
	"PAY IT FORWARD" PARTNER: MEMBERSHIP FOR EMERGING BUSINESS*	Two memberships*	One membership*		
<b>Value</b>	<b>\$25,000+</b>	<b>\$21,000+</b>	<b>\$15,000+</b>	<b>\$10,000+</b>	
<b>Investment</b>	<b>\$8,000</b>	<b>\$6,000</b>	<b>\$2,750</b>	<b>\$1,750</b>	





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2021 Highlights



**17  
NETWORKING  
EVENTS**



**24 RIBBON  
CUTTINGS**



**11 LEARNING  
OPPORTUNITIES**



**236,000+  
VISITS**

to the Chamber's Online  
Member Directory.



**700+  
BUSINESSES**

are Cleveland/Bradley Chamber  
of Commerce members.



**\$152+  
MILLION**

in average annual visitor spending,  
supported by the Chamber's  
Tourism Development Division's  
efforts.

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